

WIN BIG WITH THE
SUPPORT OF YOUR FAMILY
AND FRIENDS!

NATIONAL AMERICAN MISS

Spotlight

Optional Contest

PRIZES INCLUDE...

- Trophies
- Crowns
- Banners
- Cash Prizes
- Free Hotel Nights
- Free Premium Optional Entries
- NAM Shopping Sprees
- Trips to Disney
- Trips to the National Pageant
- Scholarships
- Lap Top Computers
- NAM Cover Girl Title

SPOTLIGHT INFORMATION

SPOTLIGHT OPTIONAL CONTEST

AVAILABLE TO:
ALL AGE DIVISIONS

WHAT IS THE YEARBOOK?

The State Pageant Yearbook is a special keepsake from your State Pageant and is similar to a School Yearbook. Your State Director's Office will print this & distribute one complimentary one to each contestant at the State Pageant. Additional Yearbooks will be available for purchase. The Yearbook has 2 parts inside it's pages. The first part is where each State Finalist will be featured. She will have her photo published in it, with her name, & a listing of her Sponsors next to it. The listing of Sponsors is just that, a listing of those that sponsor each girl.

The second half of the Yearbook is reserved for Spotlights & is an opportunity for YOU to be Spotlighted!

WHAT IS A SPOTLIGHT?

A spotlight space is a printed shout out, business advertisement or good luck message that appears in the State Pageant Yearbook. You are welcome to include photos, special messages, advertisements, business cards, "In memory of," signature pages, etc. You must submit your Spotlight spaces to the State Pageant Headquarters by your deadline. (Deadline will be provided by your State Director)

DO NOT CONFUSE SPOTLIGHTS WITH SPONSOR FEES! SPONSOR FEES ARE REQUIRED, SPOTLIGHTS ARE NOT. SPONSOR'S NAMES ARE LISTED BESIDE YOUR PHOTO IN THE FRONT SECTION OF THE YEARBOOK.

WHY PARTICIPATE IN THE OPTIONAL SPOTLIGHT CONTEST?

This is an opportunity for you to win exciting prizes! Also, it gives your family, friends, & local businesses a chance to wish you good luck & congratulations. You will be recognized in the YEARBOOK, ON STAGE & WITH PRIZES!

You are guaranteed to receive a SPOTLIGHT Trophy on stage during the Pageant, but the more Spotlight spaces you submit the more prizes you win! You could even win a trip to Disney & become Official NAM Royalty!

P.S.: You will earn the title of STATE AMBASSADOR if you submit two pages of Spotlights. As a State Ambassador, you qualify for the National Pageant in California.

WHAT IS THE STATE COVER GIRL TITLE?

- Think of the State Pageant title as who the judges pick & the State Cover Girl title as who the community picks! If you Submit three full pages of Spotlights, you are eligible for the State Cover Girl title! It is a prestigious title awarded to the girl in each age group who has submitted the most Spotlight spaces (minimum of three full pages), as you are someone that your community, family, & friends think highly of to support you at this level. That is the type of girl we want as a Representative.
- You will be crowned live on stage at your State Pageant, earning the official State Crown, Banner, Trophy, and Flowers, and will represent your state as NAM Royalty for the next year. You will be invited to attend the National Pageant in California & you will be featured on a special page in the next year's State Pageant Yearbook and will receive all of the awards for which you have qualified.

How do I become a National Cover Girl?

All State Finalists who submit at least 7 full pages of Spotlights for their State or National Pageant Yearbooks, and who attend the National Pageant are guaranteed to become a National Cover Girl!

She will be featured in over 30,000 State Yearbooks and inside the National Pageant Yearbook distributed across the country!

Winning the State Cover Girl title has nothing to do with the selection of the State Pageant Winner. If you win the State Pageant title and the State Cover Girl title, you will keep all your Spotlight prizes and awards you earned. You will represent your state as both the State Pageant Winner and State Cover Girl. After all, you would have earned it!

If I win Cover Girl can I still win the State Title?



SPOTLIGHT SIZES AND PRIZES

THE MORE SPACES YOU SUBMIT THE MORE PRIZES YOU WIN!

**EACH SPOTLIGHT SPACE IS THE SIZE OF A BUSINESS CARD
EACH BUSINESS CARD SPACE IS \$75**

Finalist Level: 1/10 Page (1 Business Card Space)
Prize: Spotlight Trophy

Silver Level: 1/2 Page (5 Business Card Spaces)
Prizes: Large Spotlight Trophy
Official Spotlight Crown

Bronze Level: 3/10 Page (3 Business Card Spaces)
Prize: Large Spotlight Trophy

Gold Level: 1 Full Page (10 Business Card Spaces)
Prizes: Large Spotlight Trophy
Official Spotlight Crown + Banner
Choice of 1 Premium Prize



**RECEIVE AN INVITATION TO COMPETE AT THE NATIONAL PAGEANT
BY REACHING THE FOLLOWING LEVELS**

Ambassador Level: 2 Full Pages (20 Business Card Spaces)
Prizes: State Ambassador Title, Official Ambassador Crown, Banner & Trophy
Two Premium Prizes

Platinum Level: 3 Full Pages (30 Business Card Spaces)
Prizes: State Ambassador Title, Official State Ambassador Crown, Banner & Trophy
Three Premium Prizes & Qualify for State Cover Girl Title (awarded to girl who submits the most)

Platinum-Plus Level: 4 Full Pages (40 Business Card Spaces)
Prizes: State Ambassador Title, Official State Ambassador Crown, Banner & Trophy
Five Premium Prizes

Diamond Level: 7 Pages (70 Business Card Spaces)
Prizes: State Ambassador Title, Official State Ambassador Crown, Banner & Trophy
Your choice of either Eight Premium Prizes OR a paid trip to the National Pageant in California + a day of fun at Disneyland® OR \$1,000 cash! You are ALSO guaranteed the title of National Cover Girl!

Diamond-Plus Level: 8 Full Pages (80 Business Card Spaces)
Prizes: State Ambassador Title, Official State Ambassador Crown, Banner & Trophy
One Premium Prize +, your choice of a paid trip to the National Pageant + a day at Disneyland® with \$100 spending cash OR \$1,100 cash award OR a \$1,500 college scholarship OR a laptop computer!

At 3 pages you
automatically qualify for the
State Cover Girl Title!

At 7 pages
you are guaranteed National
Cover Girl status!

SUBMITTING SPOTLIGHTS FOR YOUR STATE YEARBOOK

How do I submit my Spotlight Layout?

You may "layout" your own Spotlight pages, or send a rough sketch showing how you want your Spotlights arranged on the "Spotlight Layout Sheet" provided. Feel free to print additional layout sheets for additional Spotlight Pages. Most people send a rough sketch, which is perfectly fine. However, please try to print the names legibly. Using the elements you send in, the printer will use his or her best discretion in arranging and preparing your Spotlight.

If submitting a business card, logo, letterhead, or photo, please mail or e-mail a High Resolution image of this to you State Pageant HeadQuarters to enable the printer to produce each Spotlight neatly and clearly.

Example of a rough sketch layout you can send in.



Example of final copy the printer will create.



How do I submit my Spotlight Payments?

Option 1: A "Spotlight Record Sheet" is included in this information. List and total your Spotlights on it. You may photocopy the page if you need extras. You must submit your record sheet, your payments, and your layout to State Pageant HeadQuarters. If you do not send a completed Spotlight Record Sheet with your payment, responsibility for mistakes or deletions will not be accepted by the printer or State Pageant HeadQuarters.

Option 2: You or those making payments to Spotlights, can submit payment at www.namissinfo.com. You can also call in a credit card over the phone to our State HQ

Your Spotlight payments can be submitted by check, money order, debit card or any major credit card. Do not hold Spotlight checks more than 30 days. PLEASE DO NOT SEND CASH.

What is my deadline to Submit Spotlights?

All Spotlight layouts, Spotlight payments, and Spotlight Record Sheets must reach your State Pageant Headquarters on or before your Spotlight Deadline. Your Spotlight Deadline will be given to you by your State Director.

NAME _____ STATE _____

Use this sheet to show how you want your Spotlights to appear in the State Yearbook. This sheet must be submitted to State Pageant Headquarters along with your Spotlight Record Sheet and payment by your deadline.

1/10 PAGE BUSINESS CARD SIZE 3.5" X 2" \$75	
<div>SPOTLIGHT LAYOUT SHEET</div>	

SPOTLIGHT RECORD SHEET

THIS SHEET SHOULD BE SUBMITTED ALONG WITH YOUR LAYOUT SHEET AND PAYMENT BY YOUR DEADLINE

STATE FINALIST'S NAME:

STATE: _____ PHONE #: _____

AGE DIVISION: _____ TOTAL \$ SPOTLIGHTS ENCLOSED: \$ _____

***MAIL TO: NAM State Pageant Headquarters - 6227 S 171st St. Omaha, NE 68135

- Use this Record Sheet to keep an accurate record of your Spotlight submissions and payments.
- You may print this page more than once. You may send in more than one Spotlight submission at a time.
- If you are submitting a photo with the Spotlight Layout Sheet, you must have your name, state and age division on the back of the photo.
- Do not hold checks more than 30 days. Send them with your layout sheet and record sheet within 30 days. If you must submit this sheet twice, with additions as you are collecting Spotlights, that is OK!
- Make checks payable to "National American Miss" or "NAM"

Name of Spotlight Contributor	Size of Spotlight	Cost of Spotlight
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____
8. _____	_____	_____
9. _____	_____	_____
10. _____	_____	_____
11. _____	_____	_____
12. _____	_____	_____
13. _____	_____	_____
14. _____	_____	_____
15. _____	_____	_____

***IF YOU HAVE SOLD \$750 WORTH OF SPOTLIGHTS (1 FULL PAGE) OR MORE YOU MUST SELECT YOUR PREMIUM PRIZE/PRIZES BELOW!**

ONE PAGE

_____ \$75 cash
_____ \$150 NAM Boutique Shopping Spree
_____ Free Optional Contest (circle one)

Actress Casual Wear Talent Photogenic Spokesmodel

TWO PAGES

_____ \$150 cash
_____ Free Hotel Night at Pageant Host Hotel
_____ Free Optional Contest (circle one)

Runway #ScreenTest Top Model