

The Basics

- COMPETITIONS
- OUTFITS
- SCORING



NAM™

National American Miss

growing confidence

www.nampageants.com



Keeping it
REAL!

...USING PAGEANTRY TO
TEACH REAL-WORLD SKILLS

WIN YOUR SHARE OF FUN PRIZES AND PRESTIGIOUS STATE TITLES!

Unleash
Your
Potential!

Welcome to the National American Miss Pageant!



Our goals at National American Miss are for you to share quality time with your family, make new friends, and gain valuable self-confidence. We are delighted that you have taken the first step toward one of the most exciting and rewarding experiences of your life as we celebrate you, Today's Girl!

Your pageant weekend will be a spectacular event, filled with fun and excitement for your entire family and memories you will cherish for a lifetime. We are honored to have you as part of our pageant family and thrilled to have you join us at your State Pageant!

To begin preparing for pageant weekend, sit down with your family and look through this guidebook. We want to make sure all of your questions are answered. Our team is here to help you every step of the way! So please, do not hesitate to give us a call.

Today is the day to start preparing for your pageant weekend!

Best Wishes,

Matt Leverton

Matt Leverton
State Director

What is NATIONAL AMERICAN MISS?

- National American Miss is a program based on the foundational principle of fostering positive self-image by enhancing natural beauty within.
- National American Miss is a program designed for today's girl. We celebrate America's greatness and the individuality of American girls.
- National American Miss is a program centered around helping young ladies grow and expand their ideas about who they are and what they want to achieve. We want every girl to realize that she truly can take hold of her dreams and make them real!
- National American Miss has friendly staff members who will guide you throughout your pageant experience. Each and every team member is committed to opening doors of opportunity for girls that aren't available anywhere else.
- National American Miss is a program that teaches valuable skills that will give you a competitive edge to succeed in whatever fields you may choose.
- National American Miss is a program that reminds today's girl that there is a special plan for her life...she has been created for a unique purpose!
- National American Miss has concert-level sound and lighting. You will be proud to invite your family and friends to rally around and support you on pageant weekend.
- National American Miss is part of the The iam Powerhouse Family. The iam Powerhouse offers award-winning, top level competitions, along with amazing opportunities for all levels of experience, shapes, sizes, and walks of life. Visit pageantpowerhouse.com for more info.

MAKE THIS THE
BEST YEAR EVER!

STATE OFFICE



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The
POWERHOUSE



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Our Mission

To encourage America's future leaders and equip them with valuable life skills.

Our Vision

To be the country's premier youth pageant system.

Our Commitment

Service

We exist to serve you, the contestant, and your family.

Excellence

We are committed to excellence in all that we do.

Integrity

We challenge and hold each other accountable to the highest standards of conduct.

Value

We focus on creating a value-packed, fun family weekend.

Completion

We have an unwavering commitment to empower each contestant, enabling her to reach her full potential!



Scan the QR code to download a digital copy of this Guidebook.

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Voted 2023
Best Princess
Pageant



Voted 2023
Best Jr.
Pre-Teen
Pageant



Voted 2022
Best National
Pageant



Voted 2022
Best Prize
Package



Voted 2022
Best Princess
Pageant



Voted
2022 Best
Jr. Pre-Teen/
Pre-Teen
Pageant



Voted
2022 Best
Teen/Miss
Pageant



Voted
2021 Best
National
Pageant



Voted
2021 Best
National
Director



NATIONAL AMERICAN MISS IS USING PAGEANTRY TO HELP DEVELOP LIFE SKILLS



NAM girls can conquer it all, from the pageant stage to the operating room! Check out Talia Stewart, a former Miss New York who is studying to become a surgeon at Dartmouth Medical School.



NAM is the perfect way to gain public speaking skills. The moment you hit the stage you are growing life skills that will help you prepare for a successful future. Check out NAM girl, Alexandra Curtis, a Public Affairs Officer in the Army. She says, "NAM helped me develop my confidence and public speaking skills, and I attribute much of my success to NAM!"



Public speaking ability is a key ingredient to success in any profession and with NAM, you can become a polished and confident communicator. Check out NAM girl, Mackenzie Maynard, a former Miss Massachusetts Jr. Teen who is now an Emmy-nominated newscaster.

Keeping it
REAL!

STATE PAGEANT Prizes AND Awards



At your State Pageant, you will be competing for your share of more than \$20,000 in prizes, awards, and exciting opportunities! Plus, our state queens go on to compete at Nationals in Orlando, Florida where more than \$500,000 in cash and prizes are awarded.

Each and every girl is a winner at National American Miss. If you qualify to be in the pageant, you'll become a State Finalist, and every State Finalist will be presented onstage and will also receive a beautiful Official State Finalist award during pageant weekend.

Every National American Miss state winner in each age division receives*:

- The Official Custom NAM State Queen Crown and Banner
- The Official Custom NAM State Queen Crystal Award
- A beautiful bouquet
- \$350 Travel Allowance to attend the National Pageant - *there must be a minimum of 20 state finalists competing in the pageant's age division for the cash award to be awarded*
- State Queen's \$950 National Sponsor Fee paid IN FULL for NAM Nationals to compete for the National Title of National American Miss
- The opportunity to participate in The iam Convention and be scouted by world-renowned modeling and talent agencies
- A \$50 Activity Voucher at NAM Nationals
- Access to the State Queen's Personalized Instagram Page to Promote their State Title throughout their year of service
- Access to exclusive NAM Royalty app to communicate with sister queens and State Director
- Series of "Crown Convos" to prepare State Queens for Nationals
- National Welcome Bag filled with prize sponsor swag and goodies
- Complimentary Hotel Night at the State Pageant's Host Hotel to Crown Successor
- Complimentary State Yearbook at State Farewell Weekend
- VIP Seats and Complimentary Family Tickets to State Farewell Pageant
- Discounts at The iam POWERHOUSE State Boutique
- Travel and appearance opportunities throughout the year
- Invitation to attend the Annual International Cruise with The iam POWERHOUSE and receive the NAM Group Rate Discount
- Access to exclusive NAM State Queen "perks" from our National Sponsors*

** National American Miss, Inc. (and NAM State Directors) are not responsible for any sponsored prizes or awards that are not fulfilled by sponsors.*

THE STATE QUEEN'S TITLE

The National American Miss State title opens doors during your year of service. As the State Pageant winner you will represent your state for the following year and will return to next year's pageant, with your hotel room provided for the night of the final show to crown your successor. Take a day to visit your state's Governor, make an appearance with your local sports teams, be an honored speaker at the state fair, and participate in parades - these are just some of the opportunities you will have with National American Miss!

TOP 5 - QUEEN'S COURT

The four runners-up to the Queen's title will each receive a custom-designed award and an invitation to the National Pageant where they will compete in a separate competition for the National All-American Miss Title. Take competition to the next level with top finishers from all across the country.

COVER GIRL CONTEST

The State Cover Girl will receive a crown, banner, trophy, bouquet of flowers, and the opportunity to compete in the National Pageant in Orlando, Florida! She will also return to next year's pageant to crown her successor. The Cover Girl program is a contest where you have the opportunity to sell Feature Pages for your state's beautiful pageant yearbook.



Sneak Peek at NATIONALS

...where dreams come true!

MORE THAN \$500,000 IN PRIZES, CASH AWARDS, SCHOLARSHIPS, AND TROPHIES WILL BE GIVEN OUT TO THE PARTICIPANTS OF OUR NATIONAL PAGEANT!

National Queen's Prize Package

2023 National Queen Prize List appears below. All prizes are subject to change.

This year, our national queens will be receiving many priceless opportunities and experiences as they travel both nationally and internationally to not only learn life skills and grow their confidence but also to expand on their philanthropy and make a difference worldwide.

\$5,000 courtesy of National American Miss

Official NAM Custom-designed Rhinestone Crown

Official NAM Custom-designed Rhinestone Banner

Official NAM Custom-designed Crystal National Award

Elegant presentation of floral bouquet at her coronation and during her farewell

Customized Sash Sleeve to protect her banner, courtesy of The Blingy Bobbin

All-Access Pass for her and her immediate family during the 2024 State and National Pageants

(4) Additional Finale Show Tickets for her friends and family during her finale at NAM Nationals 2024

Travel allowance (up to \$350) to attend the Official National American Miss National Photo Shoot set for January 2024

Official National Queens Welcome Party at the National Photo Shoot

Complimentary meals for her and her travel companion while attending the National Photo Shoot

An additional rhinestone banner embroidered with her name is to be received at the National Photo Shoot

Customized crown box with foldable travel handle courtesy of Crown Couture Collection

Customized carry-on luggage courtesy of Crown Couture Collection

Small Black Dream Duffel customized with NAM Logo courtesy of Dream Duffel

Long Omnia Garment Bag customized with NAM Logo courtesy of Dream Duffel

\$100 Activity Day Award Voucher for use during NAM Nationals 2024

2-Park 1-Day Ticket to Universal Studios Orlando

A paid appearance fee to at least one NAM State Pageant outside of her home state event during the 2024 NAM Summer Tour

The opportunity to be featured at State Pageants throughout the country during the 2024 NAM Summer Tour

Invitation to attend, at her expense, the POWERHOUSE International Cruise

Travel allowance (up to \$350) to attend NAM Nationals 2024, where she will crown her successor

Hotel room comped for her and her family, to include eight nights in a luxurious double Queen or King room at the Hyatt Regency Orlando throughout NAM Nationals 2024

Complimentary Thanksgiving Banquet tickets for her and her immediate family during NAM Nationals 2024

Customized Titleholder Thank You Notes courtesy of Brandis Design Co.

National Photo Shoot Gown of her choice (up to \$500) courtesy of Ashley Rene's

Summer Tour Gown selected exclusively for you, courtesy of Ashley Rene's

Summer Tour Cocktail or Interview Outfit of her choice (up to \$500) courtesy of Muzzie's

Four Seasons of Fashion courtesy of Shop Lisa Dean

A pair of Stefanie Somers earrings selected exclusively for YOU by Stefanie herself received at the National Photo Shoot

Stefanie Somers shopping spree

Custom Production Number Dress for Nationals 2024 from ASHLEYlauren courtesy of Ashley Rene's

Custom Production Number Shoes courtesy of Diverse Style by Sydni Dion

Dressed for the Fashion Faire Welcome Event (with option to purchase) courtesy of Shop Lisa Dean

National Crowning Gown of her choice (up to \$500) courtesy of Ashley Rene's

• or upgrade to a \$1,000 Gift Certificate toward a Custom or Select Couture Crowning Gown of her choice with an additional \$300 wardrobe allowance for other attire for her Farewell Week at NAM Nationals 2024

Additional sponsorships on select wardrobe purchases throughout your reign courtesy of Ashley Rene's

ASHLEYlauren Cocktail Dress to be worn during NAM Nationals

selected exclusively for YOU by Ashley Lauren and her team of stylists

Kate Spade bag courtesy of National American Miss

Embroidered titleholder zip-up courtesy of Caitlyn Kent Designs

Embroidered titleholder waffle robe courtesy of Caitlyn Kent Designs

Pair of Diverse Style by Sydni Dion shoes selected exclusively for YOU by Sydni Dion herself received at the National Photo Shoot

2024 NAM State & National Souvenir Shirts

30% off all NAM State Boutiques throughout her reign

As the FACE of National American Miss, enjoy copies of all your high-resolution digital photos from the National Photo Shoot

'She Is The Moment' Influencer Experience in Granger, Indiana

Official National American Miss custom autograph cards, double-sided, full-color

Access to the Official NAM Titleholder influencer account throughout her reign

Highlight feature in *The iam DREAM Digital Magazine*

Custom-designed magnetic car decal for events and appearances

3-Look On-Location Photo Shoot in Granger, Indiana with Hair & Makeup courtesy of Meagan Gilbert Photography

2-Look On-Location Photo Shoot in Minneapolis, Minnesota, courtesy of Britnany Link Photography

2-Look On-Location Photo Shoot in Houston, Texas with Hair & Makeup courtesy of Makenna K Henning Photography

Serve as a featured model during the Ashley Rene's Fashion Show during NAM Nationals 2024

Exclusive invitation to attend the Sheri Hill Show at NYFW as a special guest of Ashley Rene's (subject to availability)

2-page, Full-Color Feature Spread in the 2024 NAM National Yearbook

Complimentary Farewell Video produced for her finale at NAM Nationals 2024

8x10 Souvenir Group Photo

8x10 Universal Studios Orlando Group Photo

Oversized foam board of the Class of 2024 Titleholders to take home after NAM Nationals 2024

Rhinestone Banner Titleholder Ears courtesy of EllieCakes Custom Ears

Custom 'NAM' Chunky Yarn Sweatshirt courtesy of The Blingy Bobbin

NAM 'Pageant Persona Pennant' courtesy of The Blingy Bobbin

Banner Bling Wardrobe Fastener courtesy of The Blingy Bobbin

Brandis Design Co. POWERHOUSE 'Swag Bag'

T-shirt, Makeup Brush Set, Popsocket, and swag courtesy of Ashley Rene's

\$100 Gift Card to shop at Universal Orlando Theme Parks

\$100 Amazon Gift card for any royal essentials received at her crowning Valentine's Day 'It's Sweet to be Queen' Candy Box courtesy of Brandis Design Co.

Lighted Teeth Whitening Session (ages 8+) during Nationals 2024 courtesy of Enlightened Expressions Gwinnett

Teeth Whitening Pen courtesy of Enlightened Expressions Gwinnett

Hair Products from Giovanna Hair Care

Customized Spray Tan Experience during Nationals 2024 courtesy of The Fairy Tan Mother

Safe sun, tanning, and skin care products courtesy of The Fairy Tan Mother

(3) Professional Sash Cleanings throughout her reign, courtesy of Elite Custom Cleaning Company

Complimentary hair services during at least one NAM State Pageant during the 2024 NAM Summer Tour

Discounted hair services utilizing our network of hair & makeup artists throughout her reign

Custom Evening Gown Cleaning courtesy of Elite Custom Cleaning Company

Interview Wear Cleaning Courtesy of Elite Custom Cleaning Company

Complimentary hair styling throughout NAM Nationals 2024

Discounted steaming services on-site at NAM Nationals 2024 courtesy of Elite Custom Cleaning Company

Complimentary Interview Outfit cleaning on-site at NAM Nationals 2024 courtesy of Elite Custom Cleaning Company

Access to emergency alteration services, free of charge, on-site at NAM Nationals 2024 courtesy of Elite Custom Cleaning Company

Girls of Greatness Weekend Retreat in Dallas, Texas, courtesy of Lisa Dean, Inc.

Sponsorship Shout Out Calendar designed exclusively to help her serve as THE face of both National American Miss and our incredible sponsors, courtesy of Crowning Impact

Group Coaching Session to learn more about being a brand rep during her reign, courtesy of Crowning Impact

Complimentary participation in The International Acting and Modeling (iam) Convention during NAM Nationals 2024, with the opportunity to be scouted by National and International agencies, including call-backs for acting and print work

A digital copy of The Crowning Planner and Content Calendars for the duration of her reign courtesy of The Crowning Planner

'Social Media Development + Presence' Training Session courtesy of The Crowning Planner

A series of coursework from industry experts to ensure she's making the maximum impact through and beyond her title: Brand Extension:

Representing an Organization While Simultaneous Building a Personal Brand, *Kari Valen with Pageant Coaching & Designs, Marketing 101:*

Knowing and Presenting Your Value Proposition, Faith Tyrell with Queenies & Crowns, Being Your Best Self: Developing Your Legacy

Through Self-Reflection & Personal Values Identification, Mary Swenson with Confidence & Poise

And much more!

all about the **REQUIRED COMPETITIONS**

Everything you need to know to do your best in each of the Required Competitions is explained in detail throughout the following pages.

3 OUTFITS YOU'LL NEED

**YOUR GUIDE TO LOOKING YOUR
BEST FOR PAGEANT WEEKEND!**

AGE DIVISIONS

Miss	19-24
Teen	16-18
Jr. Teen	13-15
Pre-Teen*	10-12
Jr. Pre-Teen*	7-9
Princess*	4-6

Age groups are assigned by the contestant's obtained age as of January 1 of the year of the competition. See namiss.com for more details.

** No noticeable makeup for these three age groups during the Required Competitions

REQUIRED OUTFITS

- **Formal Dress**
- **Interview Outfit**
- **Pageant Production Number T-Shirt**

The following pages have examples of these outfits that are required.

1! FORMAL WEAR DRESS

- ❑ Look through the latest prom and fashion magazines to get ideas about the type of dresses you like and which ones you would feel confident wearing.
- ❑ Start early! Use your resources and be creative. You don't have to spend a lot of money to get a great dress. The internet, resale shops, and bridal stores are great places to find bargains. Also, department stores usually have great sales on formal dresses after prom season. You can also borrow a dress from a friend, rent a dress from a local shop, or use a prom dress or flower girl dress that you already own. Whether you are purchasing, borrowing, or renting a dress, find a style that is pleasing to your body type and will allow you to move gracefully across the stage.
- ❑ When looking for that perfect dress, remember that there is a fine line between something that is elegant and age-appropriate, and something that is too sophisticated and mature. The line doesn't fall in the same place for all young ladies, so be careful not to look too old for your age and be true to yourself. Don't try to be something that you are not. Whether you are athletic or fancy, choose a dress that will reflect who you are.
- ❑ Look through the newest colors for the season and choose a color that will highlight your eyes, hair, and skin tone. Remember to focus on your best features and draw attention to them. Take a good look in the mirror and have confidence in yourself and your physical characteristics. You are a unique and special young lady, so don't be afraid to bring out your best!
- ❑ Once you have acquired your dress and shoes, practice walking in them to prepare for pageant weekend. If you've never worn fancy shoes and formal dresses, then you will need some time to get used to them. Break them in a little. You want your shoes to be your "friends," not your "enemies," on pageant weekend!
- ❑ The dress itself is not being scored for color or style. However, your dress should follow the rules on page 7. It should fit you properly and be neat and tidy. The poise and presentation of the young lady wearing it will be scored. So, pick something that makes you feel like a winner!

2. INTERVIEW OUTFIT

- ❑ Choose a dress, pants, or suit that will showcase your personality in a color that expresses your style. Choose a color that highlights your eyes, hair color, and skin tone.
- ❑ Your shoes should complement your interview outfit and not draw attention to your feet. Remember, chunky open-toed sandals with big gawky soles and platforms will attract attention to your feet and away from your beautiful smile. Shoes that are hard to walk in may affect your poise and posture.
- ❑ Pumps or simple, strappy sandals are elegant with almost any style of interview outfit.
- ❑ Natural enthusiasm makes a great first impression. Select the outfit that you feel confident in – the one that puts a smile on your face.
- ❑ No flashy or distracting buttons, accents, or accessories that would make an outfit inappropriate for a professional job interview.

3. PAGEANT PRODUCTION NUMBER SHIRT

Reminder: No noticeable makeup for the Princess, Jr. Pre-Teen, and Pre-Teen age divisions.

- ❑ During the pageant finale, every girl will take part in a fun opening number dance, which you will learn during a rehearsal on pageant weekend. Every girl will wear the same production number shirt. The official T-shirt color and design vary from year to year.
- ❑ This required t-shirt is used for the opening production number, as well as the optional Actress Contest. The official T-shirt will be available for purchase on pageant weekend for a total of \$35.
- ❑ You will need to bring your own white tennis shoes, white socks, and blue jean shorts.



Scoring the **REQUIRED COMPETITIONS**

Our experienced selection committee scores each State Finalist's ability to showcase:

- Involvement in Community Service Project **10%**
- Public Speaking During Personal Introduction **30%**
- Poise and Presentation in Formal Wear **30%**
- Personality During an Interview **30%**

HAIR & MAKEUP AT NATIONAL AMERICAN MISS

At National American Miss, emphasis is placed on a delegate's ability to communicate comfortably and confidently, verbally and non-verbally. While we allow age-appropriate makeup for our Senior Divisions (Jr. Teen, Teen, and Miss), we do not believe it should be worn by our Junior Division contestants (Princess, Jr. Pre-Teen, and Pre-Teen delegates).

We do instruct our judges that, if they notice makeup on our Junior Division contestants, they may take that into account during their scoring.

FORMAL WEAR

REQUIRED OVERALL COMPETITION

ABOUT

You will be introduced, by the pageant emcee on stage in the formal dress of your choosing. There is no admission charge for audience members attending this competition. During Pageant Weekend, each State Finalist will attend a rehearsal prior to the competition so they may practice walking with their escort. All age divisions except for Miss will require an escort. Escorts are encouraged to attend this rehearsal, but it is not required.

ATTIRE RULES

Princess, Jr. Pre-Teen, and Pre-Teen

- Choose a dress that is appropriate for your age and shows your personality.
- Your dress may be any length and any style.
- Hats, gloves, and bare midribs are not allowed.
- Jewelry, if worn, should complement the outfit and be age appropriate.
- Shoes should be small heels or flats that complement your dress.
- No noticeable makeup.

Jr. Teen, Teen, and Miss

- Choose a prom or formal dress that is appropriate for your age and shows your personality.
- Your dress may be any length and any style.
- Hats and gloves are not allowed.
- Jewelry, if worn, should complement the outfit.
- Shoes should complement your dress.

FORMAT

- You will be provided the exact walking pattern prior to the competition.

30% of your **REQUIRED SCORE**



SCORING

- Scoring is based on the selection committee's overall impression, and the finalist's ability to command attention with her poise and personality.
- The selection committee is looking for a representative who is wearing appropriate attire and is confident and comfortable on stage.

YOU BRING

- Formal wear dress of your choice
- Complementing shoes
- Complementing jewelry, if you choose
- Emcee Card (located in your pageant paperwork), will be submitted at Pageant Check-In and used later by our staff during this competition.

ALL ABOUT ESCORTS

- Princess, Jr. Pre-Teen, Pre-Teen, Jr. Teen, and Teen contestants will need an escort for the Formal Wear Competition. Miss contestants will not be escorted. Escorts may be any family member or friend.
- Escorts are only needed during the Formal Wear Competition. During the Final Show, the contestant is presented on stage alone, and at that time, your escort would be part of the audience. So, your escort will need a ticket if they wish to attend the Final Show.
- **Attire for Escorts:** Something that complements the contestant's formal dress. T-shirts, jeans, and shorts would **NOT** be considered appropriate attire.



PRINCESS, JR. PRE-TEEN, and PRE-TEEN



JR. TEEN, TEEN, and MISS

FORMAL WEAR STUDY GUIDE



Take home the lifelong skill of presenting yourself confidently as you are individually introduced on stage with all the lights, sounds, and excitement! **This is your moment alone in the spotlight wearing the dress of your choice!** Select a color and style that reflects your unique personality. Your dress should help you feel confident and excited about the special person that you are!

As you are introduced on stage, all age divisions will be escorted except for Miss. Princess, Jr. Pre-Teen, Pre-Teen, Jr. Teen, and Teen contestants will need an escort. Your mother, father, brother, grandmother, grandfather, aunt, uncle, cousin, godfather, or any other friend may escort you on stage. **This is such a great way to involve your family members.** What a sweet memory you will make with your escort!

The selection committee is looking for a representative who is proud and comfortable with who she is and how she presents herself on stage. Scores are based on the selection committee's overall impressions, as well as the State Finalist's ability to command both the attention of both the selection committee and the audience in a poised, graceful, and professional manner.

Remember that one of the hallmarks of National American Miss is "age-appropriate." Keep in mind that what is age-appropriate for another person may not be for you, and that perception varies with each person's point of view. If there is a question in your mind if a dress is stepping over the line, be aware that one or more members of the selection committee may have that same concern. You may lose valuable score points from one or more members of the selection committee if they feel you do not look age-appropriate. Formal Wear counts for 30% of your pageant score.

HELPFUL ADVICE

- It's important that you look and feel your very best at the pageant. Remember you will do your best when you are in a dress that makes you feel like a winner. Be sure to choose a dress in which you can walk safely! For example, if your dress has a train, it may accidentally be stepped upon.
 - Be true to yourself. Don't try to be something that you are not. Whether you are athletic or poetic, outdoorsy or fancy, choose a dress that will reflect your personality and sense of style.
 - Be sure to choose a dress and shoes you feel comfortable and safe wearing and walking in on stage.
- There is not a perfect pageant dress color, so pick your personal favorite and one that complements your eyes, hair, and skin tone. Most importantly, choose the color that makes you feel confident and special.

A Note About Body Piercings and Tattoos: Keep in mind that you are presenting yourself for the "job" of national queen. Body piercings and tattoos, while becoming more socially acceptable, may be viewed differently by members of the selection committee. You should approach the competition as someone who is preparing for a professional position and let that be the guide for your actions, attire, and attitude. Scores may reflect a selection committee member's attitude or opinion of noticeable tattoos and body piercings.

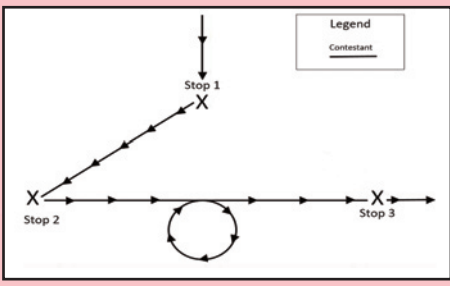
VIDEO EXAMPLES

Watch video examples to see the pattern to follow on stage! Princesses and Jr. Pre-Teens follow one walking pattern and Pre-Teens, Jr. Teens and Teens follow a more advanced pattern. Misses will not have an escort. All Formal Wear walking patterns are subject to change and will be finalized at your pageant rehearsal.

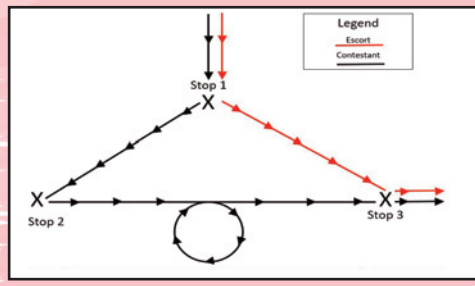


Scan the QR code to see a video of the Walking Patterns

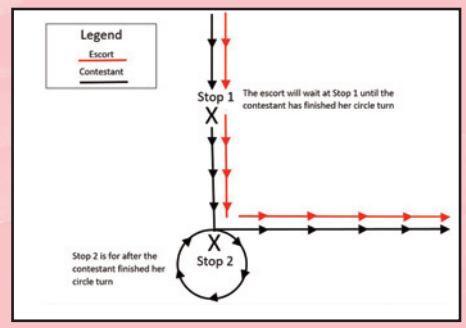
Stage Pattern for Miss



Stage Pattern for Pre-Teen, Jr. Teen and Teen



Stage Pattern for Princess and Jr. Pre-Teen



TIPS FOR MODEL STANCE

One of our goals at National American Miss is to help you be the best that you can be on pageant weekend and in life. NAM is a pageant that encourages you to do your best always, relax, be yourself, show your personality, and just have fun!

WHAT IS MODEL STANCE?

It is the foundation for every good model which allows her to showcase her confidence, skills, and techniques. Model stance will be used in every single area of competition during pageant weekend. When standing, whether on stage or in everyday situations, practice Model Stance. Place one foot at the 12 o'clock and the other at the 2 o'clock positions. This will ensure good posture. (See Diagram).

WHEN DO I STAND IN MODEL STANCE?

Formal Wear Modeling: Even though your dress might not show your feet, you will still want to stand in model stance so that you will continue to portray the proper posture throughout the rest of your body.

Personal Introduction: Model stance is most important in Personal Introduction because the selection committee will see you from head to toe as you introduce yourself on stage.

Interview: While waiting in line outside or waiting to take a seat, be sure to stand in model stance. This will mentally prepare you for your interview and get you in the zone.

Optional Contests: With several modeling contests to choose from, you will want to be ready to work your model stance into your walking pattern. Even the Spokesmodel Contest gives you a chance to showcase your modeling skills and show off your model stance.

The Runway: Model stance is not just used in the pageant industry. If you are truly interested in walking the runway, pursuing a profession modeling career, you will want to master your model stance.

TIPS FOR SUCCESS

The tips below will help you to achieve success at the pageant and in your future endeavors. If you practice these tips in front of the mirror or in front of your parents, you will be sure to gain self-confidence and start building your modeling skills.

- Share your smile with the selection committee! A great smile will earn more points.
- Be yourself! Relax and show your wonderful personality. Make eye contact with each selection committee member. Remember, the selection committee members are the ones scoring your efforts.
- Have fun on stage! If you are having fun, it will show in your eyes and in your smile.
- Make sure that your shoes fit nicely and are comfortable to wear. They should complement your dress selection and be age-appropriate. Be careful when wearing heels! While heels can be fun, you will need to be able to walk comfortably on stage.
- Don't look down. Looking down gives the appearance that you are uncomfortable. Besides, the selection committee wants to see that great smile when you are on stage!
- Your formal dress and interview outfit should make you feel special! Remember, the girl makes the dress.
- Choose the "Look" that is you: When choosing a hair style, remember that the selection committee will want to see your face and your smile.

To achieve the classic "Model Stance," just place your feet at 12 and 2 o'clock.



PERSONAL INTRODUCTION

REQUIRED OVERALL COMPETITION

ABOUT

You will introduce yourself with the microphone, on stage, in front of the audience. You will wear a professional outfit of your choosing. There is no admission charge for audience members attending Personal Introduction. During Pageant Weekend, there will be a rehearsal prior to the competition. Please carefully review the rules of the competition that are listed below.

ATTIRE RULES

Princess, Jr. Pre-Teen, and Pre-Teen

- You will wear the same outfit for BOTH the Personal Introduction Competition and the Interview Competition.
- Pick an outfit you would wear to a professional job interview.
- Shoes should be small heels or flats that are age-appropriate and complement your outfit.
- Hats, gloves, and purses are not allowed.
- Jewelry can be worn for all age groups, as long as it is age-appropriate.
- No noticeable makeup.

Jr. Teen, Teen, and Miss

- You will wear the same outfit for BOTH the Personal Introduction Competition and the Interview Competition.
- Pick an outfit you would wear to a professional job interview.
- Shoes should complement your outfit and be age-appropriate.
- Hats, gloves, and purses are not allowed.
- Jewelry, if worn, should be age appropriate.

FORMAT

- You will walk onto the stage, the current queen will then hand you the microphone, and you will introduce yourself to the selection committee and the audience by delivering your Personal Introduction.
- When you are finished with your introduction, you will hand the microphone back to the state queen and then exit the stage.

SCORING

- The selection committee is looking for a representative who naturally conveys her unique personality through engaging public speaking skills, confidence, and stage presence.
- Following attire rules, as well as presentation rules, will be a factor.

YOU BRING

- Personal Introduction/Interview outfit
- Complementing shoes
- Complementing jewelry, if you choose

PRESENTATION RULES

Three things you must say:

- Name
- Hometown
- Something interesting about yourself

Your personal introduction must be memorized. In addition to the three required things you must say, you are encouraged to add additional information in your Personal Introduction. However, there is a **TIME LIMIT OF 30 SECONDS!**

30% of your
REQUIRED SCORE



Scan the QR code
to see examples of the
Personal Introduction
Competition



PERSONAL INTRODUCTION

STUDY GUIDE



This is a list of ideas to help you be a successful public speaker. They apply not only to your State Pageant, but any speech that you give.

KNOW THE REQUIREMENTS. It is important to know what is expected of you in any given speech. For the Personal Introduction, you are required to say your NAME, HOMETOWN, and your AMBITION or SOMETHING INTERESTING ABOUT YOURSELF. Remember, you can say more, but you can't say less. The same applies if you have to give a speech in class: know what the teacher expects your speech to cover.

KNOW YOUR MATERIAL. Practice, practice, practice! When you arrive on pageant weekend, you should have your Personal Introduction memorized frontwards and backwards. Practice it at home, at lunch, on the bus, in front of the bathroom mirror, anywhere you can think of.

KNOW YOUR AUDIENCE. It is important to know whom you are addressing for a speech. At the pageant, you are addressing the selection committee and the audience. It is important to look at each selection committee member, as well as the audience, at some point in your Personal Introduction.

KNOW HOW YOU SOUND. After you practice your Personal Introduction in front of people, ask them for honest feedback. When you speak, make sure to add voice inflection because you don't want to come off sounding monotone.

KNOW YOUR TEMPO. Most people, when they get nervous, speed up. If you are one of these people, be aware of it, and practice talking slower. Remember to breathe and take your time; you don't have to get your whole Personal Introduction out in one breath.

KNOW YOUR BODY LANGUAGE. Some studies state that as much as 93% of all communication is nonverbal. How you present yourself on stage speaks a lot to your confidence, attitude, and personality. Be sure to stand up straight with your head held high. Be proud of who you are!

KNOW THE LENGTH OF YOUR SPEECH. You want to capture the audience members with your Personal Introduction and hold their attention the entire time you are on stage. The easiest way to lose an audience is by speaking too long. Shakespeare wrote, "Brevity is the soul of wit". This means you want to be concise and to the point. Like many speeches, there is a time limit for Personal Introduction. The time limit is 30 seconds. If you go over, points will be deducted from your score.

KNOW HOW TO USE A MICROPHONE. You want to hold the microphone about 1-2 inches away from your mouth and slightly below your bottom lip. You want people to hear your words, while at the same time, not cover up that great smile! You will have a chance to practice using a microphone at the rehearsal on pageant weekend.

KNOW WHAT YOU NEED TO IMPROVE ON. If someone gives you feedback, consider their suggestions and decide what you would like to work on as you practice at home. Maybe you sound flat, maybe you talk too fast, or maybe it is just as simple as needing to make more eye contact. Know where you are strong and where you need to improve.

KNOW HOW TO RECOVER. The best public speakers mess up from time to time. If for any reason you happen to stumble while delivering your Personal Introduction, simply stop, take a deep breath, collect your thoughts, and pick up where you left off. Try to avoid vocal pauses such as "um" and "like". This is your chance to show grace and poise under pressure.

But above all else, KNOW that you can do it!



INTERVIEW

30% of your REQUIRED SCORE

REQUIRED OVERALL COMPETITION ABOUT

This is a closed competition, which means no audience is allowed in the interview room. You will wear a professional outfit of your choosing. Questions asked will not have right or wrong answers. You know all the answers because all the questions are about you and your personal experiences.

ATTIRE RULES

Princess, Jr. Pre-Teen, and Pre-Teen

- You will wear the same outfit for BOTH the Personal Introduction Competition and the Interview Competition.
- Pick an outfit you would wear to a professional job interview.
- Shoes should be small heels or flats that are age-appropriate and complement your outfit.
- Hats, gloves, and purses are not allowed.
- Jewelry can be worn for all age groups, as long as it is age-appropriate.
- No noticeable makeup.

Jr. Teen, Teen, and Miss

- You will wear the same outfit for BOTH the Personal Introduction Competition and the Interview Competition.
- Pick an outfit you would wear to a professional job interview.
- Shoes should complement your outfit and be age-appropriate.
- Hats, gloves, and purses are not allowed.
- Jewelry, if worn, should be age appropriate.

FORMAT

- Your resume, available to download from your State Pageant website, is required to be completed prior to the pageant and submitted at Pageant Check-In.
- You will meet with approximately five selection committee members individually. Each interview with each individual member lasts approximately one minute.
- Once your interview is over with the first member, the bell will ding and you walk to the second selection committee member's table, take a seat, and begin your interview. You will repeat this process until you have met with all selection committee members.

SCORING

- The selection committee is looking for a naturally-enthusiastic, confident, and effective communicator.
 - The selection committee wants to know more about you. Maintain eye contact and sit forward on your chair with your back straight.
- Answer each question in complete sentences. You are interviewing for the job of state queen and this is the perfect time to talk about yourself.
- Following attire rules will be a factor.

YOU BRING

- Personal Introduction/Interview outfit
- Complementing shoes
- Complementing jewelry, if you choose
- Resume (located in your Pageant Paperwork), which will be submitted at Pageant Check-In and returned to you by our staff prior to the competition.



SAMPLE INTERVIEW QUESTIONS

*These may or may not be asked during interview. They are intended to be used for practice.

Princess, Jr. Pre-Teen, and Pre-Teen

- What do you want to be when you grow up?
- What is your favorite color/tv show/book/food/etc.?
- What do you like to do with your family?
- If you could have one wish, what would it be?
- Why do you want to be your State Queen?
- I see from your resume you like to....can you tell me about it?
- Which Disney princess/character is your favorite?

Jr. Teen, Teen, and Miss

- Whom do you most admire, and why?
- What do you look for in a friend?
- What three words best describe you?
- What is your biggest strength?
- What is the most significant problem facing your generation?
- If you could go anywhere in the world, where would you go?
- Do you need the crown, or does the crown need you?



Scan the QR code to see examples of the Interview Competition



PRINCESS, JR. PRE-TEEN, and PRE-TEEN



JR. TEEN, TEEN, and MISS

INTERVIEW STUDY GUIDE



Your participation in this year's event is the first step toward a lifetime of growing confidence and success. No matter your age, the life skills you develop from this program will always benefit you and provide that added edge in any field, from modeling to business. It is often stated that, "Since the beginning of time, each and every day, we are all judged by the way we present ourselves." This familiar quote is actually true. Your ability to successfully present yourself affects your performance at school, your friendships, and the opportunities that you will have each and every day of your life.

The opportunity to communicate well, as well as to express ourselves effectively, is available to everyone. It is a learned skill that **anyone can master** with a little bit of effort and practice.

One of the opportunities that can help you skyrocket to success is the Interview Competition. This is a required element in which all contestants participate and is 30% of your overall required score.

An interview is actually just a conversation in which the interviewer is getting to know you: observing your communication skills and learning more about your goals and interests.

HERE ARE SOME INTERVIEW TIPS TO HELP YOU SHINE!

- **Have good posture and also maintain a positive natural presence through your walk, your speech, and even how you sit. BE YOURSELF. Be your best self, be your confident self, be the happy person that you truly are inside. Let them see your light shine!**
 - **You'll be visiting with each selection committee member in the Interview Room, in a one-on-one, friendly job interview format.** This is the easiest and most comfortable interview format of all. It is much easier than an interview on stage or an interview with, say, a selection committee all at once.
 - When you enter the Interview Room, you'll be directed to the first table. You'll take a seat and hand the selection committee member your Official Resume. Instructions regarding your official resume will be included in the Pageant Paperwork forms you download from your State Pageant website. You will print and complete the form and bring it to your Pageant Check-In.
 - When sitting in a chair for your interview, **always position yourself on the front half of the chair only** and keep your back straight.
 - Keep your eyes forward, looking **into the interviewer's eyes.**
 - Start with your hands in your lap. If you wish, you can keep them there.
 - Keep in mind that this is just a light, positive, and lively visit with a nice person who just wants to get to know a little more about you and your ability to communicate. Each selection committee member wants each and every contestant to enjoy the interview experience and to do their absolute best. They are not trying to trick you.
 - **Do not chew gum.**
 - **Avoid bangles, watches, and bracelets**, which you may be tempted to twirl and fiddle with during the interview.
 - **Avoid one-word answers.** "Yes." "No." "Kinda." "Blue." One word answers may be accurate, but they do little to help the interviewer get to know you and your communication skills. Try using more expansive sentences with some extra meaning and depth.
- For example, when asked what you would like to be when you grow up, your answer might be, "A veterinarian." But a better answer would be one that goes a little further. For example: "I would like to be a veterinarian because I've always liked animals, and I really like helping take care of my dog, Maggie. I help feed her each day and I am in charge of her bath. She's crazy at bath time! When I'm old enough, I want to volunteer at the animal shelter." You do not have to go on that long with your answer, but this would be a much better response, especially if delivered with a natural, confident, and sincere smile.

- Speaking of smiles, be sure to **SMILE!** Just like you, the selection committee wants the new state queen to be not only a good communicator who will be able to meet the governor, be in parades, talk with celebrities, etc., but also someone who is naturally friendly.
- The interview's closing will be quick, so **thank the selection committee member with a smile** and perhaps an exit greeting such as, "It was nice to meet you." Then move on to the next interview table to visit with the next selection committee member.
- **Practice!** Practice at home. Practice with your parent while you are waiting for dinner at a restaurant. Practice with a teacher, or ask your parent about another adult who can help practice interviews with you. A great way to practice is with a human resources person (the one that hires new employees) at your parents' workplace or where your family members do business as customers. **Important:** Show them the Interview page in this guidebook, as well as the Interview video on our website, so they will understand the format and the focus of interviews at National American Miss.
- Your goal is not to memorize answers, but to learn how to interview. That way you'll be at your best, having valuable interview skills and confidence, not only for the State Pageant, but for the rest of your life.

Again, congratulations on your participation at the National American Miss Pageant! Time and time again, each year, contestants and their families tell us that the preparation for, and participation in, the pageant interview is one of the most rewarding and uplifting experiences. We know it will be for you too!

Enjoy this special time in your life and make the most of it!



COMMUNITY SERVICE PROJECT

REQUIRED OVERALL COMPETITION

10% *of your* REQUIRED SCORE



ABOUT

A full 10% of your overall pageant score will automatically be awarded to you when you do **one or more** of the following things to serve your community.

- Donate a children's book(s) to your local library, school library, or organization of your choice.
- Donate school supplies to your school or organization of your choice
- Donate your time to help others in need in your community

Each year more than 20,000 children's books, countless school supplies and thousands of hours are donated nationwide through the amazing NAM State Finalists involvement in the Community Service Project. Again, this is required competition worth 10% of your overall score. We hope that through this competition you will fall in love with serving others in your community and make this a lifelong quest.

FORMAT

- Donations are to be made prior to the State Pageant.
- Only one item is required to receive full credit, but you are welcome to donate more!
- You are required to submit your completed Community Service Form, available for download from your State Pageant website, at Pageant Check-In. This form will act as verification of your participation.
- While it is NOT required, we encourage you to post a photo of yourself making your donation on social media in an effort to spread awareness of the importance of giving back to your community.
- National American Miss will adhere to the honor system in regard to your donation.



SCORING

- You will receive a full 10% of your required competition score automatically when you submit your Community Service form at Pageant Check-In.

YOU BRING

- The Community Service Project Form (located in your pageant paperwork) will be submitted at Pageant Check-In and used as verification of your participation in this competition. **Remember, donations are to be made prior to the State Pageant.**

WHAT YOU NEED TO KNOW ABOUT Sponsorships

The following explains all of the expenses required to participate in the competitions. Read below about what a sponsorship fee is, why you need one, and how to find your personal sponsor(s).

WHAT IS THE REQUIRED SPONSORSHIP FEE?

The sponsorship fee is the entry fee required to be in the pageant. Sponsors can be family members or businesses... ANYONE can sponsor a State Finalist!

All sponsorship fees are tax-deductible for businesses as an advertising expense. Most family members, community businesses and organizations are thrilled to sponsor young ladies who are a positive reflection on their community!

All sponsorship fees are non-refundable.

WHY DO I NEED A SPONSORSHIP FEE?

Sponsorship fees help offset the cost of producing the pageant. Sponsorship fees pay pageant expenses, which include prizes, awards, trophies, selection committees' expenses, staff expenses, ballroom rental, staging, lighting, national pageant expenses, and the winner's trip to Nationals. Think of sports teams, professional athletes, and various community activities; these events are able to take place and these people are able to compete because they have the support of their sponsors.

THE BOTTOM LINE 3 REQUIRED COMPETITION FEES

- (1) Sponsorship Fee\$650
- (2) Production Number T-Shirt\$35
- (3) Audience Ticket to the Final Show.....\$25

**THIS IS WHAT WE CALL "THE BOTTOM LINE."
THERE ARE NO OTHER REQUIRED FEES!**



how do I get SPONSORSHIPS?

- 1 Make a list of prospective sponsors.**
Anyone can be a sponsor! Look at the next page for a list of ideas. Also, your checkbook register (listing whom you write checks to) is a great place to look for ideas.
- 2 Dress up!**
Look your best! It shows that you are motivated and prepared.
- 3 Visit the sponsor in person!**
Phone calls, e-mails, and letters are not as effective as a personal visit. Try to visit your sponsor in person if possible. Even visiting over FaceTime or Zoom is a terrific option!
- 4 Share the good news and your goal!**
 - Tell the prospective sponsor the good news about being accepted as a State Finalist.
 - Let them know about the All-American family focus of the pageant.
 - Share your goals! For example: "To do my best to represent my community well, to make new friends, to gain life skills, and to have a great time with my family."
- 5 Ask for their support.**
For example: "The fee to be in the pageant is a total of \$650. I'm asking ten people to contribute \$65 each. It's tax-deductible for businesses. Would you help me with your \$65 contribution today?"
- 6 Thank them with a smile!**
Whether they give you \$5, \$50, or nothing at all, always thank them with a smile for their time. No matter what the outcome, you'll gain strength and character and have the respect of the prospective sponsor.
- 7 Thank them with a note!**
Within a week of the contribution, send a "thank you" card or note to your sponsors. Writing a note is not as hard as it might seem, and if you can develop this habit, it will make a big difference throughout your life!



What do I say to a prospective sponsor?

- 1** Introduce yourself.
- 2** Explain that you have been accepted as a State Finalist in the National American Miss Pageant for your state.
- 3** Show the prospective sponsor this guidebook.
- 4** Tell the prospective sponsor that you are trying to raise the fees necessary to attend the pageant for your state.
- 5** Explain the goals of the pageant:
 - Gain poise and self-confidence
 - Practice speaking in front of a live audience
 - Learn how to professionally interview for a job
 - Become actively involved in my community
- 6** Remind the prospective sponsor that their donations are tax-deductible as an advertising expense for business owners. All sponsors will be listed in the State Yearbook.*
- 7** Tell the prospective sponsor that you can have as many or as few sponsors as necessary to reach your minimum goal of \$650.
- 8** Thank the prospective sponsor for their time, whether they choose to sponsor you or not.

* Each State Finalist's total sponsorship list is limited to 195 characters including spaces.

What if a prospective sponsor tells me "no"?

If a prospective sponsor says, "No," say "Thank you for your time" with a smile. Remember, the only difference between success and failure is that successful people keep trying.



nampageants.com

Quick, simple, and done! To lock in your place in the pageant, you can scan the QR code to go online to your state pageant website and make a secure payment online with any major credit card. It's fast and easy. For payments by check, make payable to "NAM" with the State Finalist's name on memo line.

WE ACCEPT ALL MAJOR CREDIT CARDS.



fun ways to raise your SPONSOR FEES

Sponsors can scan this QR to easily contribute to your Sponsor Fee!



SPONSORSHIP IDEAS

The key to success is to visit in person, if possible, and ask for sponsorship from locally-owned businesses or individuals. Keep in mind when visiting a business that it is important to speak with the actual business owner, agent, or manager. Many sponsors are small businesses, local service organizations, and the countless family members and friends of our participants.

Here are some general categories of sponsors:

- Family members: mom, dad, grandparents, aunts, uncles, anyone in your family
- Friends and Neighbors
- Insurance (car, home, life, etc.) & Real Estate Agents
- Local Businesses: Doctor, Dentist, Optometrist, Chiropractor, and More!
- Auto Repair Shops, Car Dealerships, Tire Shops, Wrecker Services
- Hardware Stores, Plumbers, Electricians, HVAC Repair, Pest Control, Carpenters
- Hair & Nail Salons
- Locally-Owned Restaurants
- Social & Fraternal Organizations: American Legion, Rotary Club, Knights of Columbus, Veterans of Foreign Wars, Girl Scouts, Shiner's Club, etc.

DIVIDE THE SPONSOR FEE UP!

Make a goal of how much money you would like to raise. Write down all the required fees plus any extras you would like to pay with sponsorship as well. Don't ask one person for the full sponsorship fee. Remember, anyone can be a sponsor, even your parents, grandparents, aunts and uncles. and family friends. You are never limited to how many sponsors you can have.

You can send in as many checks, cash, or money orders from as many different places as you would like, SO NEVER TURN DOWN A DONATION. Even a donation of \$5 is more than you had before and closer to your goal.

Sit down and make a list of 10 people you know that you think would sponsor you. Start with the easiest people to approach, your family and friends of course! So... your goal is the first half, \$325, let's break that down. If 5 friends or family members sponsor give you just \$65 each, you would reach your goal.

Remember, any donation that a business gives you is tax deductible for them as an advertising expense. We will print your sponsors' names (up to 195 spaces) next to your name and picture in the State Yearbook.

OTHER SPONSORSHIP TIPS

HAVE A CAR WASH - Ask neighborhood businesses, or organizations such as a church, community center, local grocery store, etc., if you can use their parking area and water. Get a group of your friends to help wash and dry the cars.

HAVE A BAKE SALE - Maybe some of the same businesses will allow a bake sale. Bake up a storm and sell the goodies!

HAVE A GARAGE SALE - Collect items from neighbors on your block and then use the profits for your sponsorship fee. People will love supporting you.

DOWNLOAD EXTRA TOOLS BY SCANNING THE QR CODES BELOW OR VISITING nampageants.com/download

Sponsor Brochures - to give to potential sponsors when you meet with them



Sponsor Brochure

Contributor Receipts - to give to sponsors if they need a receipt for their donation



Sponsor Receipts

Press Release - to send to your local newspapers to announce your accomplishment of being a state finalist



Press Release



ASK THE experts!



What are the benefits of entering National American Miss? This is an opportunity of a lifetime. In addition to trophies, prizes, scholarships, cash, and awards, you will gain self-confidence, communication skills, and valuable experience from interviewing and appearing on stage in front of an audience! You will make friendships that you will cherish for years to come and memories that will last a lifetime. In short, you will have a great time while building important real-life skills.

Is National American Miss a beauty pageant?

Definitely not! You are scored 30% on your Personal Introduction, 30% on Poise and Presentation in Formal Wear, 30% on Communication Skills and Personality in Interview, and 10% on Participating in our Community Service Project at your State Pageant.

Is previous pageant experience required?

Absolutely not! Anyone is quite capable of doing well and even winning in our system regardless of prior pageant experience. We will provide you with all the information and help you need. We are looking for enthusiastic young ladies who can proudly represent their state. First time participants make terrific State Finalists and can make wonderful winners!

Do I have to get coaching or other formal training? *No!* This guidebook, along with the training from our staff, will provide you with a solid foundation to create your own style and learn the stage techniques required for competition.

Do I have to stay at the pageant host hotel?

You are not required to stay at the pageant host hotel. However, the pageant does set up a special discounted block for the State Finalists and their families. It is often well worth taking advantage of the low rate and being right there in the heart of it all. Spend your time having fun and making new friends rather than commuting.

If I do not enter any Optional Contests, will it affect my chances of winning the overall pageant? *Absolutely not!* Scores from the optional contests (talent, photogenic, etc.) have no effect on the outcome of the overall pageant. Optional contests are scored by a separate selection committee. Each optional contest is an opportunity for you to shine and be recognized in your area of interest.

What is a Sponsorship Fee? The sponsorship fee pays for the cost of producing the pageant: awards, trophies, choreographers, emcees, lighting, sound, staging, selection committees' expenses, staff, florists, hotel ballroom rental, cash awards, printed materials, scholarships, office support, and all of the many other things that come together to make the pageant the best program for you and your family. The sponsorship fee is \$650 and can be divided up into separate payments.

You may have as many or as few sponsors as you wish contributing to make up your total sponsorship fee of \$650. Businesses, family, friends, or fundraising activities are all great ideas for earning your sponsorship fee. Sponsorship fees are non-refundable. Remember sponsorship contributions can cover any pageant related costs, such as Sponsorship Fee, Production Number T-Shirt, Final Show Tickets, Optional Contests, Hotel Room, and more. So don't stop at \$650!

Do I have to raise my sponsorship fee, or can we just pay it? It is up to you. You can either raise your sponsorship fee or pay it yourself—or even a combination of the two—whichever works best for you and your family. Remember that the total sponsorship fee is \$650.

I would like to be in the pageant, but how do I get sponsors?

The best place to begin is where your family does business. Examples are cleaners, insurance companies, banks, doctors, dentists, local stores, etc. Call ahead to make an appointment, and dress up when you visit them. Visiting potential sponsors is good practice for your interview. Most sponsors will want to ask you questions about the pageant. They will receive recognition in your state yearbook.

Should I write my sponsor a thank you note?

It is very important to write each of your sponsors a note of thanks; it is an essential part of good manners. Be sure to thank them for making your dream of being in the pageant a reality!

If you would like to enter the FREE optional contest, "Best Thank You Note," then make a PHOTOCOPY of one of your thank you notes and bring it to pageant Check-In. The "BEST THANK YOU NOTE" is selected by our Optional Contests selection committee, and winners are awarded a trophy.

Helpful Hints

Remember, sponsorship contributions can cover any pageant related costs, such as:

- Sponsorship Fees
- Production Number T-Shirt
- Final Show Tickets
- Optional Contests
- Hotel Room

...so don't stop at \$650!

Scan the QR code to make a payment



MISS 19-24 • TEEN 16-18 • JR. TEEN 13-15 • PRE-TEEN 10-12 • JR. PRE-TEEN 7-9 • PRINCESS 4-6



NAMTM
National American Miss

It's more than just a pageant!



We can't wait to see you this summer at your state pageant!

WWW.NAMPAGEANTS.COM

OPTIONAL CONTESTS

Official Guide

By entering your choice of these Optional Contests, you not only get more value out of your pageant experience, but you'll gain more confidence and recognition through your preparation and performance. Perhaps you've been thinking of what it would be like to perform on stage with all of the lights, excitement, and applause. Perhaps your interests are in modeling, public speaking, volunteer service, or other areas. This is your chance to be recognized and rewarded. Go for it!

Remember that participation in the Optional Contests is NOT required. The Optional Contests are scored by a separate selection committee than those that score the Required Competitions. The Optional Contests are offered for those girls that have developed an interest in the performing arts another chance to be recognized.

REMEMBER, if you wish to compete in any Optional Contests, you must sign up online or call your state office before your payment deadline. Optional Contests may also be entered at Pageant Check-In (subject to availability).

GOOD NEWS! More chances to win! Many of the Optional Contests allow you the opportunity to enter more than once (see each Optional Contest for details). For example, if you like to dance, you can enter your tap routine and your jazz routine as separate entries. Note that only your highest scoring entry will be eligible for the Top 5 in a given Optional Contest. This is YOUR time to shine! Select the Optional Contests that best feature your personality, style and interests!

Scan the QR code or go to nampageants.com to sign up for Optional Contests today!



OPTIONAL CONTEST

PHOTOGENIC

AVAILABLE TO ALL AGE GROUPS



ABOUT

Do you have a face the camera loves? Submit those amazing photos through this optional contest.

THE FACTS

- Entry Fee: \$100 per entry
- 1 photo is 1 entry
- Entry Limit: 4 (You may enter this competition four times if you wish, and each entry will be scored separately, giving you four chances to win)
- **BONUS:** Enter four photos and automatically receive the "Portfolio" award

THE PRIZES

Winner:

- Exclusive Invitation to The National Competition in Orlando, FL
- Entry fee paid for the National Photogenic contest in Orlando, FL (\$175 value)
- \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL
- Award

4 Runners-Up:

- Exclusive Invitation to The National Competition in Orlando, FL
- Award

All Participants Receive:

- A collector's Photogenic participation ribbon
- One credit point toward the Spirit of Pageantry award for each entry submitted (see Spirit of Pageantry award page for further details)

SCORING

- A selection committee will be looking for photos that are age-appropriate, catch their eye, and captivate them.

YOU BRING

- The photo(s) will be submitted online prior to Pageant Check-In

RULES

- Photo can be black & white, color, etc.
- Photos do NOT have to be professional.
- Photo file size can be any size, but photos with higher resolutions tend to score better.
- Headshots, full body photos, etc. are all accepted.
- Photos should be age appropriate.
- Must be submitted online prior to Pageant Check-In.
- Age-appropriate makeup is allowed for all age divisions.



SCAN THE QR CODE TO SIGN UP AND PAY FOR
OPTIONAL CONTESTS OR VISIT
WWW.NAMPAGEANTS.COM/PAYMENT



Win the PORTFOLIO AWARD!

Enter four photos and automatically receive this awesome award. In the modeling industry, a modeling portfolio consists of about four photos. So, by submitting four photos into this contest, you technically have a modeling portfolio and we want to award and recognize you for this by presenting you with this award!



OPTIONAL CONTEST

SCAN THE QR CODE TO SIGN UP AND PAY FOR
OPTIONAL CONTESTS OR VISIT WWW.NAMPAGEANTS.COM/PAYMENT



CASUAL WEAR MODELING

AVAILABLE TO ALL AGE GROUPS

ABOUT

A fun and relaxed modeling contest with no set routine or walk, this competition gives contestants a chance to show their personality and sense of style. Outfits can be themed to show your personality or interests, such as "Shopping with the Girls," "A Day in Paris," "Hitting the Tennis Court," etc.

THE FACTS

- Entry Fee: \$100 per entry
- Entry Limit: 2 (You may enter this competition two times if you wish, and each entry will be scored separately, giving you two chances to win.)

THE PRIZES

Winner:

- Exclusive Invitation to The National Competition in Orlando, FL
- Entry fee paid for the National Casual Wear Modeling contest in Orlando, FL (\$175 value)
- \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL
- Award

4 Runners-Up:

- Exclusive Invitation to The National Competition in Orlando, FL
- Award

All Participants Receive:

- A collector's Casual Wear Modeling participation ribbon
- One credit point toward the Spirit of Pageantry award for each entry submitted (see Spirit of Pageantry award page for further details)

FORMAT

- Use free-style modeling turns and poses as you strut the stage. When you are finished, you will exit. You will be shown where to enter and exit prior to the contest.
- Time limit is approximately 30 seconds. The emcee will instruct you when it's time to exit the stage.

SCORING

- A selection committee will be observing modeling techniques, personality, and sense of style.

YOU BRING

- Outfit of your choice.
- Casual Wear Card (located in your pageant paperwork), which will be submitted at Pageant Check-In and used by our staff during the contest.

NAM PROVIDES

- Stage, emcee, and music.

RULES

- No tumbling, acrobats, gymnastics, fire, or live animals.
- Props are allowed, but must coordinate with the theme of the outfit.
- No swimsuits.
- Glitzy, over-the-top outfits are not appropriate. Choose outfits that are off-the-rack and reflect a theme.
- Age-appropriate makeup is allowed for all age divisions.

National
QUALIFYING
EVENT



OPTIONAL CONTEST

DREAM MODEL

AVAILABLE TO ALL AGE GROUPS

ABOUT

Enter BOTH the Photogenic and Casual Wear contests to be eligible for the prestigious title of DREAM MODEL.

THE FACTS

- Entry Fee: \$50
- Must also enter both Photogenic and Casual Wear Modeling Optional Contests.

THE PRIZES

Winner:

- Featured in the *iam Dream* digital magazine
- Exclusive Invitation to The National Competition in Orlando, FL
- Award

First Runner-Up:

- Exclusive Invitation to The National Competition in Orlando, FL
- Award

SCORING

- The contestant with the highest combined score in the Photogenic and Casual Wear optional contest who also paid the \$50 entry fee will become the Dream Model.

National
QUALIFYING
EVENT



OPTIONAL CONTEST

ACTRESS

AVAILABLE TO ALL AGE GROUPS

ABOUT

Have you ever dreamed of being an actress? Well, here is your chance to give it a try by delivering a commercial in front of the audience.

THE FACTS

- Entry Fee: \$100 per entry
- Entry Limit: 2 (You may enter this competition two times if you wish, and each entry will be scored separately, giving you two chances to win.) One entry is two "takes" of the same commercial. Two entries, you will select two different commercials. You will do two "takes" of each commercial.

THE PRIZES

Winner:

- Exclusive Invitation to The National Competition in Orlando, FL
- Entry fee paid for the National Actress contest in Orlando, FL (\$175 value)
- \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL
- Award

4 Runners-Up:

- Exclusive Invitation to The National Competition in Orlando, FL
- Award

All Participants Receive:

- A collector's Actress participation ribbon
- One credit point toward the Spirit of Pageantry award for each entry submitted (see Spirit of Pageantry award page for further details)

FORMAT

- You will take your mark at the microphone and adjust the microphone as instructed prior to the contest.
- You will then be asked to "slate," which is when you will say just your first and last name.
- The emcee will cue you with "Action" to begin and with "cut" when you are finished.
- You will get two "takes". The emcee will say "for your second take, action" and you will deliver the same commercial again.
- The selection committee will score the one they like the best.

SCORING

- The selection committee will evaluate your acting technique, personality, and confidence when delivering your commercial.
- You will receive one score for the "take" the selection committee liked best.

YOU BRING

- Production Number T-Shirt, which you will wear during the Actress optional contest. Production Number T-Shirt will be available for purchase during Pageant Weekend.
- Actress Card (located in your pageant paperwork) which will be submitted at Pageant Check-In and used by our staff during this contest.

NAM PROVIDES

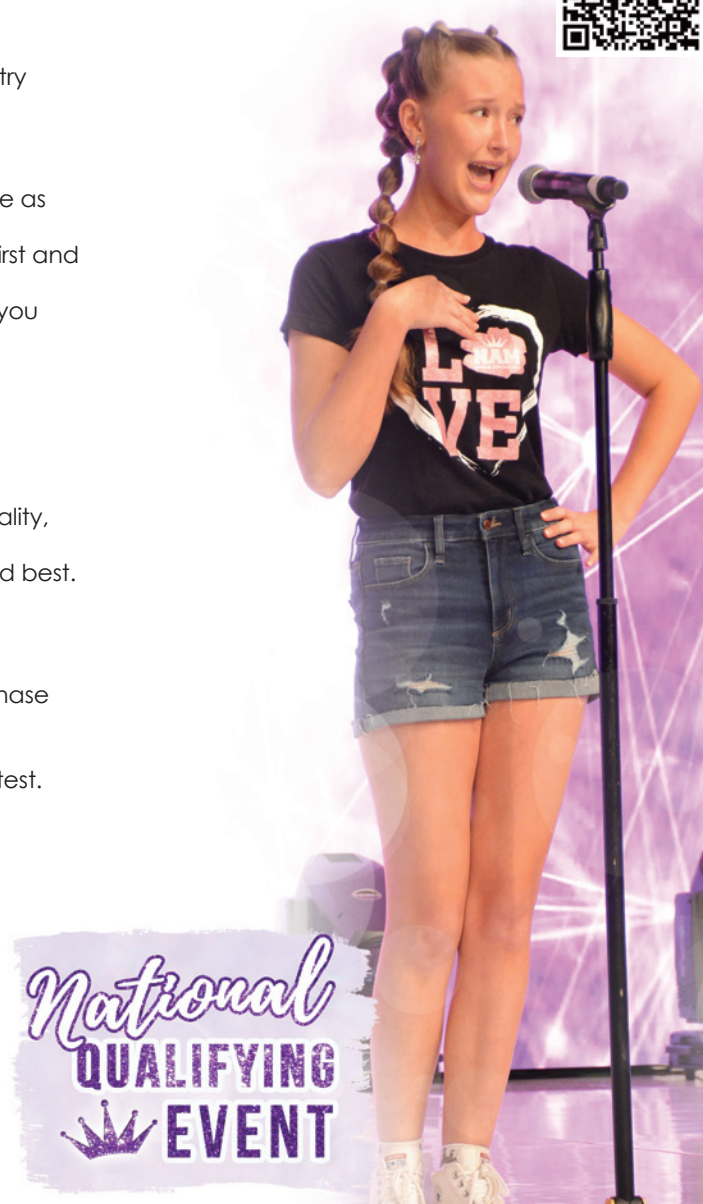
- Stage, emcee, microphone, mic stand.

RULES

- Attire is the official National American Miss production number t-shirt, worn with your own denim shorts and tennis shoes.
- You must choose from one of the actress commercial line options that National American Miss provides on the following page.
- No noticeable deviations from the script.
- Script must be memorized.
- No props.
- Age-appropriate makeup is allowed for all age divisions.



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National
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EVENT

ACTRESS COMMERCIALS

Choose the actress commercial that you like the best from the list below!

PRINCESS • JR. PRE-TEEN • PRE-TEEN

I absolutely LOVE chicken nuggets! And at Chick-fil-a, kids like me can eat yummy chicken nuggets and get a free ice cream. My parents like that. So, try out Chick-fil-a, and eat more chicken!

Extra marshmallows please! With four times more of those fluffy, puffy, ooey, gooey goodness... it's a sweet treat that can't be beat. Swiss Miss Marshmallow Lovers Hot Cocoa Mix...keeping you cozy all year long!

Where are my Corn Pops? We're out of my Kellogg's Corn Pops! I can't believe you ate them all, how could you? Stay calm. All of that crunch, all of that sweet popcorn...I want them and I can't have them! Ugh! I've just gotta have my Pops!

It isn't a Friday without family game night. And at TARGET, there's something for everyone: whether it's a classic like Monopoly or a TARGET-exclusive like the Mantis Game. Just keep an eye on Dad...his winning streak is a little bit suspicious...

Take a trip to outer space...Design outfits fit for a fashionista...Or cook a meal that will have everyone asking for seconds...I've been an Astronaut, designer, and chef—and it's not even dinner time! What will I think up next? There's no limit to what I can imagine... or what I can be! With Barbie, we can do it all and be it all!

JR. TEEN • TEEN • MISS

Here's the deal: You hate blowing money, but you want a ton of food. Taco Bell's Five Buck Box includes a Cheesy Double Decker Taco, Burrito Supreme, Taco Supreme, Cinnamon Twists, and a medium drink. All for just five bucks. I mean...c'mon. Now that's a deal!

One enchanted evening. Are you kidding? Getting ready for the prom is like mission impossible. Finding the right stuff at the right price can be overwhelming. Sort it out with Teen Magazine's Prom Guide. Then you can relax, have fun, and make it an epic night to remember!

Domino's is giving you 20% off all menu prices when you order online for a limited time. So, hurry and take advantage of these low prices, I mean high prices, which mean low prices. You get the deal, 20% off menu prices on everything for now at Domino's.

I've always been a bit of a techie. And with my 2-in-1 Microsoft Surface Pro, I'm at my best even when on the go. From navigating the latest trends on social media to designing presentations that my teachers can't help but give an A+ – when you're creative, you must have the right tools. With a seamless transition from touch screen tablet to laptop, the Surface Pro really is infinitely flexible.

Hot coffee. Iced tea. And everything in between. With Panera's 'Unlimited Sip Club' membership, I can stay hydrated, refreshed, and ready to take on my day, all day. So, whether you're in the mood for Passion Papaya Iced Green Tea, a Hazelnut Coffee, or some Charged Lemonade... your cup is always full at Panera.

AVAILABLE TO ALL AGE DIVISIONS

There's only one place I can fly with Harry, turn my annoying brother into a frog, and live the magic! The Wizarding World of Harry Potter...only at Universal Studios.

Sparkle Booties from Diverse Style by Sydni Dion. Amazing earrings from Stefanie Somers. And that scene stealing romper from ASHLEYlauren. When it comes to the hottest trends in pageantry, there's a one stop shop that will keep you dressed for success. Ashley Rene's Prom & Pageant...we dress the best.

Step into your potential and put your best foot forward with a pair of shoes from Diverse Style by Sydni Dion. Created with you in mind, you can strut your stuff in a pair of sparkler booties or touch the sky in a pair of platform chunky heels – and with a variety of shades, you're sure to find your perfect match. Diverse Style...because nude is more than one color.

911! Wardrobe emergency! From sweat stains to makeup malfunctions... when my closet needs a cleaning, there's only one place I trust: Elite Custom Cleaning Company. Specializing in cleaning all things pageant, Elite understands how important each pleat, bead, and rhinestone is. With convenient cleaning options from evening gown to interview attire, it's never been easier to go from drab to fab. After all... "Elite Girls Shine Brighter!"

You know the saying... 'You're never fully dressed without a smile.' But after all those Pumpkin Spice Lattes my teeth were needing a little... well a 'latte'...TLC. Thank goodness for Enlightened Expressions Gwinnett. Just one session of lighted teeth whitening, and you'd never know I maxed my card at Starbucks. And with their tooth whitening pen, I'm not afraid to grin and bear it... so make your appointment and leave with results sure to make you smile.

Who doesn't love a little retail therapy? From the season's hottest trends to those classic wardrobe staples – my go-to for online "shop til I drop" is ShopLisaDean.com. From feathers to denim... casual to crowd-stopping... this fashionista is ready for all the things thanks to my new favorite boutique. Delivered right to your doorstep, there's never been a better time to Shop Lisa Dean.

Stop the selfies... it's time to elevate. Feel like a model with scene-stealing snaps from Meagan Gilbert Photography. From the moment you step in front of her camera, it's click... click... click PERFECTION!

OPTIONAL CONTEST

TALENT

AVAILABLE TO ALL AGE GROUPS



ABOUT

This is your opportunity to share your talent, on stage, in front of a LIVE audience.

THE FACTS

- Entry Fee: \$150 per entry
- Entry Limit: 2 (You may enter this competition two times if you wish, and each entry will be scored separately, giving you two chances to win)

THE PRIZES

Winner:

- Exclusive Invitation to The National Competition in Orlando, FL
- Entry fee paid for the National Talent contest in Orlando, FL (\$175 value)
- \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL
- Award

4 Runners-Up:

- Exclusive Invitation to The National Competition in Orlando, FL
- Award

All Participants Receive:

- A collector's Talent participation ribbon
- One credit point toward the Spirit of Pageantry award for each entry submitted (see Spirit of Pageantry award page for further details)

FORMAT

- The stage size is a minimum of 12' x 24'.

SCORING

- The selection committee will be scoring your talent on skill level, performance ability, and overall performance.

YOU BRING

- Music in CD or flash drive format (which will be returned to you after the competition)
- Talent Card (located in your pageant paperwork) which will be submitted at Pageant Check-In and used by our staff during this contest.

NAM PROVIDES

- Audio operator, hand-held microphone, wireless microphone, mic stand, emcee, stage
- Piano is subject to availability – contact your State Director's office.

RULES

- **Time limit is 2 minutes.**
- Music must be on a CD or flash drive. Electronic devices (iPod, laptops, phones, etc.) will NOT be accepted.
- Only live, solo talents.
- No suspended gymnastic apparatuses.
- May not engage in a talent that may increase the hotel liability or pose a safety or health hazard issue to anyone, such as archery or fire.
- If you choose to use props or instruments, you are responsible for carrying on/off and set up of your own props and instruments.
- Age-appropriate makeup is allowed for all age divisions.

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OPTIONAL CONTEST

SPOKESMODEL

AVAILABLE TO ALL AGE GROUPS



ABOUT

If you have ever thought about being a broadcast journalist, spokesperson, politician, or if you are passionate about a meaningful topic, this competition is for you! Dressed in an interview-style outfit, you will deliver a presentation on a topic of your choice from the podium. Some examples are: "My Favorite American," "What is a NAM Girl," "Why I say no to drugs," "What friendship means to me," "Animal adoption," etc.

THE FACTS

- Entry Fee: \$100 per entry
- Entry Limit: 2 (You may enter this competition two times if you wish, and each entry will be scored separately, giving you two chances to win.)

THE PRIZES

Winner:

- Exclusive Invitation to The National Competition in Orlando, FL
- Entry fee paid for the National Spokesmodel contest in Orlando, FL (\$175 value)
- \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL
- Award

4 Runners-Up:

- Exclusive Invitation to The National Competition in Orlando, FL
- Award

All Participants Receive:

- A collector's Spokesmodel participation ribbon
- One credit point toward the Spirit of Pageantry award for each entry submitted (see Spirit of Pageantry award page for info)

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FORMAT

- You will enter the stage as instructed, advance to the front, do a circle turn, then head to the podium.
- Once you are at the podium, a pageant staff member will have already placed a copy of your speech at the podium for your reference in case you do not have it memorized.
- When finished, you will exit the stage.

SCORING

- The selection committee will be scoring the delivery of your speech, use of grammar, content, and your ability to captivate both their eyes and ears.

YOU BRING

- Interview-style outfit to wear for this contest.
- A neatly-printed copy of your speech, which you will submit at Pageant Check-In for our staff to place on the podium for you during the contest.
- Spokesmodel Card (located in your pageant paperwork), which will be submitted at Pageant Check-In and used by our staff during this contest.

NAM PROVIDES

- Stage, emcee, microphone, podium

RULES

- Time Limit: 90 seconds
- Age-appropriate makeup is allowed for all age divisions.

Warning: Some subjects may be of a delicate nature and focus on serious subjects that may be triggering for some individuals. Our goal is to encourage women to speak their minds and share their passions.





TOP MODEL SEARCH

AVAILABLE TO ALL AGE GROUPS

ABOUT

This super fun contest puts you on the set of a real live photo shoot. You will work with professional modeling industry experts who will help guide you through what it would be like on a professional editorial photo shoot. **BONUS!** You get all the photos the photographer takes to use in building your modeling portfolio!

THE FACTS

- Entry fee: \$150 per entry
- Entry Limit: 2 (You may enter this competition two times if you wish, and each entry will be scored separately, giving you two chances to win.)

THE PRIZES

Winner:

- Exclusive Invitation to The National Competition in Orlando, FL
- Entry fee paid for the National Top Model Search contest in Orlando, FL (\$175 value)
- \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL
- Award

4 Runners-Up:

- Exclusive Invitation to The National Competition in Orlando, FL
- Award

All Participants Receive:

- Photos taken by the photographer during this contest (delivered via download link 2 weeks after the pageant)
- A collector's Top Model participation ribbon
- One credit point toward the Spirit of Pageantry award for each entry submitted (see Spirit of Pageantry award page for further details.)

FORMAT

- This contest is closed and there is no audience allowed in the photo studio.
- During your scheduled photo shoot time, our experts will guide you on posing, etc.
- Backdrop color of photo shoot varies each year.
- Photos from your photo shoot will be emailed to you via a link within two weeks of the conclusion of Pageant Weekend.

SCORING

- A selection committee will be observing your modeling ability, personality, and ability to take direction.

YOU BRING

- Outfit of your choice
- Top Model Search Card (located in your pageant paperwork), which will be submitted at Pageant Check-In and used by our staff in scheduling your Top Model Search Photo Shoot.

NAM PROVIDES

- Photographer, Photo Shoot Set

RULES

- No swimsuits
- Age-appropriate makeup is allowed for all age divisions.

National
QUALIFYING
EVENT





RUNWAY MODEL SEARCH

AVAILABLE TO ALL AGE GROUPS

ABOUT

The Runway Model Search is a unique two-part optional contest that provides powerful real-world modeling and fashion show experience. First, participants will receive access to the exclusive, virtual "Runway Training Camp." This virtual training camp will be led by a modeling expert and will teach contestants the walking pattern, valuable runway modeling techniques, and provide examples of award-winning routines. Then, during pageant weekend, participants will take to the runway for the contest which will run like a LIVE FASHION SHOW. She will model a fashion-forward outfit of her choice, competing in front of a selection committee as she walks the runway.



THE FACTS

- Entry Fee: \$150 per entry
- Entry Limit: 2 (You may enter this competition two times if you wish, and each entry will be scored separately, giving you two chances to win)

THE PRIZES

Winner:

- Entry fee paid into the National Runway Model contest in Orlando, FL (\$175 value)
- \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL
- Award

4 Runners-Up:

- Exclusive Invitation to The National Competition in Orlando, FL
- Award

All Participants Receive:

- A collector's Runway participation ribbon
- One credit point toward the Spirit of Pageantry award for each entry submitted (see Spirit of Pageantry award page for further details.)

FORMAT

- **First:** Review the exclusive Virtual "Runway Training Camp" video which will be sent to you at least 2 days prior to your pageant check-in. *If you sign up for the Runway Model Search pageant weekend, don't worry! We'll provide you with the video to review prior to the competition during your check-in.*
- **Second:** Strut your stuff, wearing a fashion-forward outfit, on the runway.

SCORING

- Scoring is based on the contestant's ability to demonstrate professional runway modeling skills.

YOU BRING

- Runway modeling outfit of your choice for the contest
- Runway Model Card (located in your pageant paperwork), which will be submitted at Pageant Check-In and used later by our staff during this competition.

NAM PROVIDES

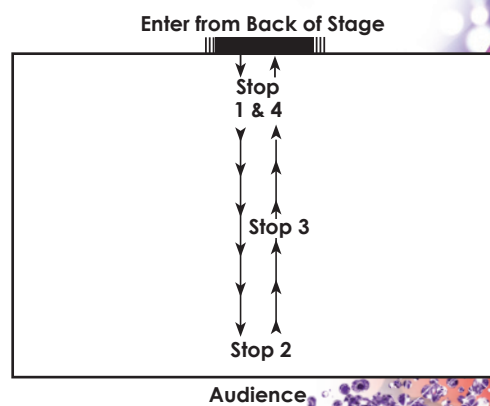
- Runway stage, emcee, runway modeling expert, music for event.

RULES

- No swimsuits
- Full length evening dresses ARE allowed.
- No props are permitted.
- Choose shoes you can confidently walk in.
- Age-appropriate makeup is allowed for all age divisions.



ON-STAGE WALKING PATTERN FOR RUNWAY MODEL SEARCH



OPTIONAL CONTEST

RED CARPET CORRESPONDENT

National
QUALIFYING
EVENT



AVAILABLE TO ALL AGE GROUPS

ABOUT

Here's your chance to audition as a correspondent like the ones you see on the red carpet of your favorite award shows!

THE FACTS

- Entry Fee: \$100 per entry
- Each State Finalist may enter one time.

FORMAT

- This is a closed set just for the State Finalist, camera operator and judge(s). You will walk into the room and take your position in front of the backdrop in front of the camera and lights.
- You will have the option of delivering your presentation with or without the microphone that we will have available.
- The camera operator will give you an "Action" countdown and then you will begin. You do not need to "slate" your name.
- After your first "take" if you want a second "take" you can present again.
- If you do two "takes", the judge(s) will score your best "take".

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RULES

- You will present the script listed below for your age division. See below to view scripts for each age division.
- The script must be memorized.
- No noticeable deviation from the script.
- No props allowed.
- If you forget your line or stumble over words, just pick up where you can and continue on as you would do if you were on live TV.
- You may wear an age-appropriate outfit of your choosing. It can be an interview-style outfit or something a little more dressy!
- Smile and let your enthusiasm show!

THE PRIZES

Winner:

- Entry fee paid into the National Media Correspondent contest in Orlando, FL (\$175 value) and Award
- \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL

4 Runners-Up:

- Exclusive Invitation to The National Competition in Orlando, FL and Award

All Participants Receive:

- One credit point toward the Spirit of Pageantry award for each entry submitted

RED CARPET CORRESPONDENT SCRIPTS

PRINCESS: Welcome to the National American Miss Pageant! My name is _____ and I'm your NAM correspondent! We have been having SO MUCH fun here at the pageant! We danced the night away at the PJ party, I stayed up waaaay past my bedtime! I've met so many new friends during our fun rehearsals. It's going to be very exciting as we crown the new Princess queen! Again, this is _____, reporting live from the red carpet at the NAM pageant!

JR PRE-TEEN: Welcome to the National American Miss Pageant. My name is _____ and I'm your NAM correspondent! We have been having SO MUCH fun here at the pageant! We danced the night away at the PJ party, I stayed up waaaay past my bedtime! I've met so many new friends during our fun rehearsals and I'm having a wonderful time with my family. It's going to be very exciting as we crown the new Jr Pre-Teen queen! Again, this is _____, reporting live from the red carpet at the NAM pageant!

PRE-TEEN: Welcome to the National American Miss Pageant! My name is _____ and I'm your NAM correspondent! We have been having SO MUCH fun here at the pageant! We danced the night away at the PJ party and I've met so many new friends during our fun rehearsals. I'm making wonderful memories with my family here at the pageant. I've grown confidence, learned so much, and am building life skills. It's almost time to crown the new Pre-Teen queen, so hold on to your seats because it's going to be a very exciting evening! Again, this is _____, reporting live from the red carpet at the NAM pageant!

JR TEEN: Welcome to the National American Miss Pageant! My name is _____ and I'm your NAM correspondent! We have been having SO MUCH fun here at the pageant! We danced the night away at the PJ party and I've met so many new friends during our fun rehearsals. I'm making wonderful memories sharing this weekend with my family. My confidence has grown and I'm building life skills as I compete in Personal Introduction, Interview, and Formal Wear. I've also participated in the Community Service Project. Now it's almost time to crown the new Jr. Teen queen, so hold on to your seats because it's going to be a very exciting evening! Again, this is _____, reporting live from the red carpet at the NAM pageant!

TEEN AND MISS: Welcome to the National American Miss Pageant! My name is _____ and I'm your NAM correspondent! We have been having SO MUCH fun here at the pageant! We danced the night away at the PJ party and I've met so many new friends during our fun rehearsals. I'm making wonderful memories sharing this weekend with my family. My confidence has grown and I'm building life skills as I compete in Personal Introduction, Interview, and Formal Wear. All of our State Finalists participated in the Community Service Project by donating school supplies and children's books. Now it's almost time to crown the new queen, so hold on to your seats because it's going to be a very exciting evening! Again, this is _____ reporting live from the red carpet at the NAM pageant!

EARN THIS AWARD AND YOU ARE GUARANTEED AN INVITATION TO NATIONALS THIS THANKSGIVING IN ORLANDO, FL!

SPIRIT OF PAGEANTRY

Award



Here is some great news about an exciting achievement award that every State Finalist can earn at the State Pageant!

The Official “**Spirit of Pageantry**” Award recognizes each of the State Finalists who become involved in a variety of activities at the State Pageant. This is our way of saying, “**We are proud of you! It’s great to try new things!**”

The more Optional Contests you enter, the more chances you have of earning the “**Spirit of Pageantry**” Award!

Every contestant can earn this award!

Here’s how it works:

You will receive the Spirit of Pageantry Award by earning five or more credits.* The credits are acquired by participating in your choice of the following Optional Contests:

- Talent** – One credit per entry. Limit two entries. Available to all age divisions.
- Photogenic** – One credit per entry. Limit four entries. Available to all age divisions.
- Casual Wear ModelingSM** – One credit per entry. Limit two entries. Available to all age divisions.
- Top Model SearchSM** – One credit per entry. Limit two entries. Available to all age divisions.
- SpokesmodelSM** – One credit per entry. Limit two entries. Available to all age divisions.
- Actress** – One credit per entry. Limit two entries. Available to all age divisions.
- Runway Model SearchSM** – One credit per entry. Limit two entries. Available to all age divisions.
- Red Carpet Correspondent** – One credit per entry. Limit one entry. Available to all age divisions.
- Feature Pages** – For each full Feature Page you complete, you will receive two credits. Available to all age divisions.

There is no additional fee to participate in this program (other than the fees of the individual contests that you choose). By participating and earning enough credits, you will automatically receive the beautiful Spirit of Pageantry Award at your State Pageant!

Remember, every State Finalist has the chance to earn this award.

*Credit(s) are earned for each paid item listed above, as well as participation in Feature Pages.

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OR VISIT WWW.NAMPAGEANTS.COM/PAYMENT



Free OPTIONAL CONTESTS

Check out all of these additional fun and exciting Optional Contests! These contests are a great way to earn awards and highlight your individual interests at no additional cost.

MISS PERSONALITY

- Available to all age divisions; no entry fee.
- Each State Finalist will vote for the girl they feel has been the friendliest and the most helpful during pageant weekend.
- Winner and 1st Runner-up receive trophies.

MISS SPIRIT

- Available to all age divisions; no entry fee.
- The pageant choreographers will select the girl who shows the most uplifting spirit throughout pageant weekend.
- Winner and 1st Runner-up receive trophies.

ACADEMIC ACHIEVEMENT

Wow! National Pageant
Qualifying Optional Contest!

- Available to Jr. Teen, Teen, and Miss age divisions; no entry fee.
- State Finalists will bring copies of their official school transcripts. A selection committee will look at a combination of grade-point average and course load.
- **Winner and 1st Runner-up receive trophies and an invitation to the National Pageant.**

HEART OF SERVICESM

Wow! National Pageant
Qualifying Optional Contest!

- Available to all age divisions; no entry fee.
- State Finalists will bring records of their volunteer service, as well as letters of verification.
- **Winner and 1st Runner-up receive trophies and an invitation to the National Pageant.**

This is your time to shine!



Free OPTIONAL CONTESTS

ART CONTEST

- Available to Princess, Jr. Pre-Teen, and Pre-Teen age divisions; no entry fee.
- State Finalists will receive a picture to color or decorate as they wish.
- Winner and 1st Runner-up receive trophies.


BEST THANK YOU NOTE

- Available to all age divisions; no entry fee.
- State Finalists will write "Thank You" notes to their sponsors. The Optional Contest selection committee will select the one they feel is the best.
- Winner and 1st Runner-up receive trophies.

MOST RECOMMENDATIONS

- Available to all age divisions; no entry fee.
- Winner receives a trophy
- \$50 NAM Boutique Certificate will be awarded to every girl that submits at least 75 accurate referrals

BEST RESUME

 *Wow!* National Pageant
Qualifying Optional Contest!

- Available to all age divisions; no entry fee.
- State Finalists will be given a resume to fill out and turn in at pageant Check-In.
- A selection committee will look at a combination of the State Finalists' activities, honors, academics, and neatness.
- **Winner and 1st Runner-up receive trophies and an invitation to the National Pageant.**



OPTIONAL CONTEST

FEATURE PAGES

AVAILABLE TO ALL AGE GROUPS

ABOUT

This is your chance to make your state pageant yearbook extra special! The State Yearbook consists of two main sections; (1) the Contestant Pages that show each contestant in each age division and (2) the fun and custom Feature Pages. You, your family, friends, and businesses all have a chance to buy a full color feature page to showcase you, a local business, and even write you a personal message. The feature pages are optional and have no bearing on the overall scores.

THE FACTS

- \$300 per page
- Entry Limit: No Entry Limit

THE PRIZES

Cover Girl Winner:

- You must sell a minimum of 7 pages to qualify for this State Cover Girl Title.
- Exclusive invitation to compete as a City Queen for the National All-American Miss Title this November in Orlando, FL
- The contestant in each state's age division who sells the most pages will be crowned as a State Cover Girl and be part of the state's royalty for the year.

All Participants:

- Every contestant who sells at least one feature page will be presented with an award LIVE on stage at her state pageant.

FORMAT

- Feature Pages must be print-ready. The file must already meet all the necessary specifications to result in a high-resolution printed outcome without the need for any additional intervention or alteration.
- All feature pages must be submitted to your state office prior to the deadline provided to you by your state director's office.
- Feature pages are 8.5" x 11"
- Feature pages are printed in color
- Feature pages are sold in whole page increments and cannot be divided

SCORING

- There are no scores for this event.

YOU BRING

- There is nothing to bring to the pageant for this event
- Everything is done before your state pageant.

NAM PROVIDES

- Each contestant receives a complimentary copy of the state yearbook at Pageant Check-In

RULES

- Pictures submitted on feature pages must be age appropriate
- Age-appropriate makeup is allowed for all age divisions
- Businesses who buy a feature page must be appropriate for the event
- Scan the QR code or visit nampageants.com/feature to submit and pay for Feature Pages before your deadline.

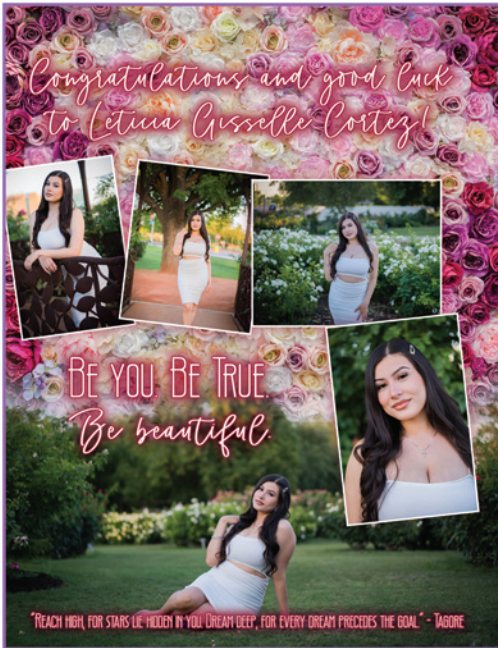
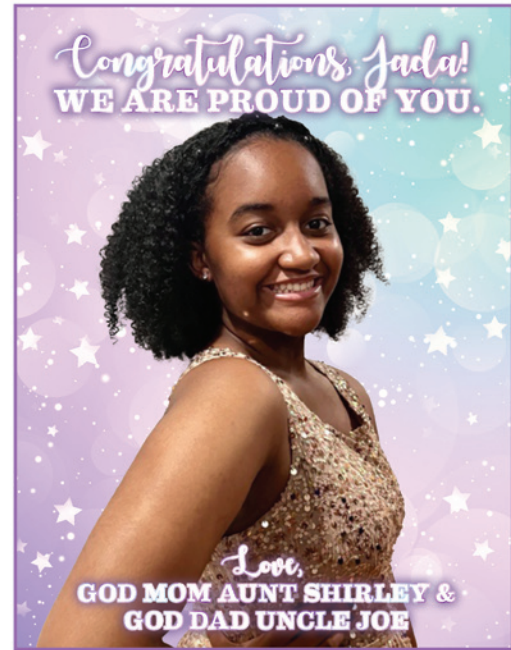


SCAN THE QR CODE OR VISIT
NAMPAGEANTS.COM/FEATURE
TO SUBMIT AND PAY FOR FEATURE PAGES



National
QUALIFYING
EVENT

FEATURE PAGE EXAMPLES



FEATURE PAGE SPECIFICATIONS

Full Page with Bleed: 9" x 11.5"

Live Area: Full page 7.75" x 10.5"

Cut Size: 8.5" x 11"

Please Note: Feature Pages must be print-ready and 300 dpi. The file must already meet all the necessary specifications to result in a high-resolution printed outcome without the need for any additional intervention or alteration. **All artwork and lettering should fit in the live area spec above: your bleed should just consist of color or background image.**

Visit nampageants.com/feature to submit and pay for feature pages before your deadline.



SCAN THE QR CODE OR VISIT
NAMPAGEANTS.COM/FEATURE
TO SUBMIT AND PAY
OR FEATURE PAGES



OFFICIAL STATE YEARBOOK INFO

NATIONAL AMERICAN MISS CONTESTANTS & CONTRIBUTORS



1. Savannah
Sponsors: Mom, Dad, Family and Friends.



2. Nyla
Sponsors: Family & Friends.



3. Ulani
Sponsors: Family, School Faculty.



4. Madelyn
Sponsors: Smockingbird Kids Clothing Company.



This could be YOU!

5. Your Name
Sponsors: Remember, only 195 characters can fit in this space, including letters, spaces, and punctuation.



6. Bethany
Sponsors: Kanetta Clay, Carlee Clay, David Clay.



7. Courtney
Sponsors: Family and Friends.



8. Jasmine
Sponsors: Vanessa Cortez, Alejandro Cortez, Raymond Beckwith III.



9. Mikayla
Sponsors: Kristen Dudley, Romano Dudley, Shirley Dudley, Gwen Robinson, & Additional Friends and Family.



10. Damacia
Sponsors: Mom and Dad, A Sound Voice Media Group, MJEL, Greetings, Family and Friends.

Have your photo and sponsor list published in the **State Yearbook!** Becoming an active State Finalist earns you a spot in your State Yearbook. Your photo and sponsor list will be featured on the State Finalist pages at no additional cost. In addition, every State Finalist will receive a copy at Pageant Check-In! All you have to do is submit a photo and include your list of sponsors.

Your sponsor list is **limited to 195 characters** including letters, spaces, and punctuation. Also, list only people's names and/or company names. Greetings, shout-outs, and in memoriams will not be printed. This is the only sponsor list that will be printed. We must receive your photo and sponsor list between now and your deadline to be included in the State Yearbook.

CHECK OUT
these examples to get an idea of what kind of headshot you want to use!

Scan the QR code to submit your photo and sponsor list to be featured in the State Finalist Pages of your State Yearbook!



SAMPLE STATE FINALIST PAGE

Your picture, name, and your sponsors' names will be featured in the State Finalist pages of your State Yearbook.

ACTUAL SIZE OF PHOTO AND SPONSOR LIST

*The photos featured in the Yearbook are not judged in any way.



23. Alexandra
Sponsors: New Hope Baptist Church, Jennifer and Keith Overton, James and Anita White, Karen and Robert Phillippe, Annamarie and Bobby Caldwell, Jennifer Marley, Katherine and Daniel Worthington, Mom & Dad.

HOST HOTEL

Information



What is the deadline to make reservations at the hotel?

Do not delay in making your reservation. Once the deadline passes, the hotel will not honor the discount. If you plan on staying at the host hotel, make your reservation today! The deadline to make reservations can be found at nampageants.com/venue.

What are the benefits of staying at the pageant host hotel?

All of your pageant events will take place at the pageant host hotel. If you forget an item, such as your name badge, accessories, camera, etc., it is a lot easier to go up to your room rather than across town or back home. Also, by being at the hotel, you will have more opportunities to spend time with your new friends by going to the pool, watching a movie at the end of the day, getting a pizza, or just hanging out in your room together. It will also ensure you arrive at all of your events on time. By staying at the host hotel, it takes the fun level up and the stress level down!

Will the hotel sell out of discounted rooms?

More than likely, yes. In past years the hotel was completely sold out. There are a limited number of rooms at the discounted rate, so make your reservation today!

How do I make reservations at the pageant host hotel?

Call the pageant host hotel and ask for "RESERVATIONS." Tell the reservations operator that you are with National American Miss, and they will give you the special pageant rate. Or scan the QR code to go to nampageants.com/venue and use the link to book your room online.

How much is the pageant host hotel?

Our special rate at the host hotel is listed at nampageants.com/venue. This is a huge savings off the hotel's normal rate!

Am I required to stay at the pageant host hotel?

You are not required to stay at the pageant host hotel. You can commute from home, stay at a different hotel or stay with family or friends in the area. However, it is far more convenient to stay at the pageant host hotel.

Who can stay at the pageant host hotel?

All family and friends are eligible to make reservations at the pageant host hotel. Just give them the special instructions above, and they too can get the special rate.

Will my credit card be charged when I make the hotel reservation?

Possibly. Some hotels simply use the card to "hold" the reservation. Other hotels do require one night deposit in order to reserve a room. You will need to check with the specific hotel where your state event is held.

Can I cancel my reservation?

Sometimes. Most hotels have a 72 hour cancellation policy. That means if you cancel your reservation at least 72 hours before you are scheduled to check in, you will not be charged. However, if you cancel inside 72 hours of check in, the hotel may charge you for one night. Some hotels also have a one night guarantee where you get charged for one night if you cancel. When you make your reservation, inquire about the cancellation policy if you feel like you may need to cancel.

How many nights should I stay at the hotel?

That is completely up to you and your family. Most families stay two to three nights.

When do I have to check out of my room?

Check out time at the host hotel is at noon, and for that reason, many families opt to make their reservations to include the night.

TOP 5 REASONS TO STAY AT THE HOST HOTEL!

- 5 All the pageant activities take place there. That includes every contest, every rehearsal, every party, as well as every final show.
- 4 By staying at the hotel you will have more time to meet new friends from across the state, enjoy the hotel pool, spend more time with your family, and get a full night's sleep every night!
- 3 The rate is amazing. The National American Miss convention rate is far less than the hotel's regular rate.
- 2 As a hotel guest, you will get to enjoy the FABULOUS hotel amenities!
- 1 And the number one reason to stay at the host hotel is...**You won't have to scramble to go back and get the shoes you left behind!**

ALL ABOUT Pageant Weekend!



PAGEANT FINALE TICKETS

It's time to celebrate all your hard work at your National American Miss State Pageant Finale. All of our required competitions and optional contests are open to the public at no charge. However, the pageant finale requires every person attending to have a ticket except the State Finalists competing at that Final Show. Here are some frequently asked questions about the pageant finale tickets.

Q: How do I pre-purchase tickets for the pageant finale?

A: There are 3 ways to pre-purchase tickets.

1. **Online:** You can purchase tickets at nampageants.com.
2. **By Phone:** You can call your State Director's office to purchase tickets.
3. **At Pageant Check-In (most popular):** You may purchase as many tickets as you and your family need for the pageant finale at your age division's Pageant Check-In. You must purchase any and all tickets that you know you will need for your family and friends by Pageant Check-In. This is how we can regulate our ballroom attendance and make sure we have not oversold tickets. We want everyone to sit comfortably at the pageant finale.

Q: When will I receive the physical tickets for the pageant finale?

A: All tickets that were pre-purchased will be picked up at your Pageant Check-In. Additional tickets will be available for purchase at that time. Tickets are only guaranteed for purchase through the end of your age division's check-in. If you are purchasing additional tickets at Pageant Check-In, please know how many tickets you will need before you arrive. If tickets are still available after Pageant Check-In, they may be purchased at the NAM Boutique. Once you receive your actual tickets, they will be non-refundable.

HOTEL INFORMATION

Though it is not required, we hope that you are planning to stay at the **Host Hotel** for the weekend. The weekend schedule is very full, and we are sure you won't want to miss anything! The pageant does **not** provide for State Finalists' rooms. Your daughter will be staying with you and your family during the pageant. On the pageant website, nampageants.com/venue you will see complete information about your pageant's Host Hotel including the contact information for making your reservation. Be sure to ask for the special "**National American Miss**" **group rate** when you talk with the hotel's reservations department to book your room. **NOTE:** The hotel cut-off date must be observed in order to guarantee availability and the discounted rate.

PHOTOS

An **Official Pageant Photographer** will take professional photos of the State Finalists during the event. You may order photo packages from them, if you wish. You will receive photo information about the Pageant Photographer prior to pageant weekend. Your family members may take photos during pageant activities; just be respectful to others. No commercial photography is permitted without prior permission from your State Director.

VIDEO

Relax and enjoy the show! Your State Pageant will be video-recorded live by an Official Pageant Videographer. You may order a professional recording of the State Pageant, if you wish. You will receive information about the Pageant Videographer prior to pageant weekend. Video downloads must be ordered prior to the start of the Final Show. **Video recording is not allowed during the Final Show.**

SPECIAL NEEDS?

It is our goal that **everyone has a great time** at the event. If you, your family, or guests have special needs that require accommodations when attending the show, please let your State Director's office know at least one month prior to your pageant finale. It is important to us that everyone receives effective communication and has clear and safe access to the activities. It is our passion to serve you. **Please note our events may contain fog and/or bright, strobing, and flashing lights.**

Q: What if I am unsure if someone is coming, do I still need to purchase a ticket at Pageant Check-In?

A: Tickets will be sold throughout the weekend at the NAM Boutique. However, ticket sales may be cut-off for an age division if we have reached ballroom capacity. Please remember that money paid for tickets cannot be refunded.

Q: Do tickets cost the same amount if purchased at the NAM Boutique?

A: Yes. The tickets are \$25 if purchased at the NAM Boutique, in advance or at Pageant Check-In.

Q: My daughter is a State Finalist. Do I need a ticket?

A: Yes. Parents are required to have tickets to enter the pageant finale. Every person attending the pageant finale must have a ticket, except the State Finalists competing in that pageant finale. Also, children 3 years old and younger are admitted free, but they must sit in a parent's lap.

Q: I am an escort. Do I need a ticket?

A: Yes. You do need a ticket if you are attending the pageant finale. Escorts are only on stage with the state finalist during the Formal Wear Competition, which is held the previous day.

Q: Is there any way to get reserved seating for the pageant finale?

A: There is NO reserved seating. All seats are general admission and on a first-come, first-served basis.

Scan the QR code or visit nampageants.com for more info!



IT'S A PRE-PAGEANT CRASH COURSE AND A Party!

The Pre-Pageant CRASH COURSE and GET-ACQUAINTED PARTY will be held the weekend of your state pageant. If you want to get some extra practice, learn some tips and pointers, and meet new friends, you might want to consider signing up for the Pre-Pageant Crash Course and Get-Acquainted Party.

THIS IS YOUR CHANCE TO ASK QUESTIONS AND GET INSIDE TIPS!
(THIS ACTIVITY IS NOT REQUIRED)



The cost of the CRASH COURSE is \$25 and the PARTY is FREE. We offer the crash course to contestants so they may feel better prepared as they get to practice before the activities begin.

The crash course instructors have competed and/or judged at the local, state, and national levels. They want to help each contestant feel "ready" for the exciting weekend ahead! Every crash course participant will receive a complimentary National American Miss bag.

While the skills learned at the crash course will help you do your best at the pageant events, emphasis is placed on posture, stage presence, dressing for success and more! These skills will be used not only pageant weekend, but throughout your life.

Following the crash course, there will be a fun party where the girls can dance and meet one another. We hope to see you at the crash course and party.

BEFORE PAGEANT TO DO LIST



You can make the most out of your State Pageant experience if you start getting organized early. As you prepare, you will develop the self-confidence and focus that you will need to reach for the stars and achieve your goals. Here's a handy checklist to help you bring your dreams one step closer to reality!

- Submit Your Yearbook Picture & Sponsor List. See page 34 for instructions.
- Make Your Hotel Reservations. See hotel information online at nampageants.com/venue or by scanning the QR code on page 35.
- Pay Sponsor Fee Balance
- Find a dress for Formal Wear
- Find an outfit for Interview and Personal Introduction
- Finalize your Personal Introduction and keep practicing
- If you are participating in the Feature Pages, turn in any Layout Sheets before your deadline
- Remember, we will not be accepting personal or business checks at Pageant Check-In or at the sales/novelty table. All checks must be in our office 21 days before the pageant. Accepted forms of payment during pageant weekend are Money Order, Cashier's Check, Visa, Master Card, Discover, AmEx and Debit Cards.
- Fill out your Pageant Check-In forms that can be found at nampageants.com or by scanning the QR code on this page.

HAVE ANY QUESTIONS?
CALL YOUR STATE
DIRECTOR'S OFFICE AT
615.349.1993



Scan the QR code
to fill out your forms

WHAT TO PACK FOR PAGEANT



You have put in all the work and preparation leading up to this moment. It is important to make sure you're properly packed. You want to be sure all of your energy is going toward the competition, not searching for an item. Here is a short list of pageant essentials you'll need.

- Completed Pageant Check-In Forms
- Dress for Formal Wear (steamer if you need one)
- Outfit for Interview and Personal Introduction
- Outfits for Optional Contests
- Shoes, accessories, and/or jewelry for each outfit
- Blue jean shorts and white tennis shoes to complete your Production # Outfit
- Casual clothes and shoes for rehearsals and down time
- Snacks and water bottle
- Extra bobby pins, safety pins, etc. for the unforeseen little things

CHECKLIST FOR PAGEANT CHECK-IN

- Please know how many tickets you will need to purchase at Check-In.
- Please have ticket money ready to turn in for any tickets that were not pre-ordered.
- Please have any unpaid fees ready to turn in.

Checks are NOT accepted for payments or purchases at the pageant. Major credit cards, debit cards, cash, cashier's checks, and money orders are acceptable forms of payment.

The following three forms are **REQUIRED** for pageant weekend. Go to nampageants.com or scan the QR code on this page to fill out these three forms for your specific age group. Once you have completed filling in these three REQUIRED forms, print them out and bring them to Pageant Check-In. Do not mail them to the pageant office.

- Emcee Card** (Required for all State Finalists in all age divisions)
- Resume Form** (Required for all State Finalists in all age divisions)
- Community Service Project Form** (Required for all State Finalists in all age divisions)



Scan the QR code to fill out your forms



The following forms are **OPTIONAL** for pageant weekend. Please go to nampageants.com to fill out the optional forms for your specific age group in which you are competing on pageant weekend. Once you have completed filling in each of the OPTIONAL forms in which you are competing, print each one of them out and bring them to Pageant Check-In. Do not mail them to the pageant office.

- Recommendations** – Recommendations Form - It's super easy to enter your recommendations online at nampageants.com. Another option would be to fill in the recommendation form for your specific age group and bring it to Pageant Check-In.
- Top Model SearchSM** – You will be scheduling your individual Top Model SearchSM session during your Pageant Check-In. Please fill in and print out your Top Model FormSM for your specific age group and bring it to Pageant Check-In.
- Spokesmodel, Actress, Talent, Fun Fitness, Runway Model, and Casual Wear Modeling** – Refer to this guidebook for contest guidelines. If you are entering any of these contests two times, please submit one card for each entry. Please fill in and print out your specific age group cards for any of these contests that you are entering and bring them to Pageant Check-In.

Good News! You will receive a **souvenir ribbon** for your participation in each of the above Optional Contests.

- Art Contest (Princess, Jr. Pre-Teen, and Pre-Teen ONLY)** – Download this page, create your art project, and bring it with you to Pageant Check-In. You may submit only one entry for the contest.
- Best Thank You Note (Available to all Age Divisions)** – We encourage each contestant to write a Thank You Note to her sponsor(s). It is so important to thank them for their generous support. Only one note may be submitted for the contest. Bring a sample of your thank you note to Pageant Check-In.
- Academic Achievement (Jr. Teen, Teen, and Miss ONLY)** – Fill in and print out this form for your specific age group and bring it to Pageant Check-In. If you are participating in this contest, follow the instructions on the form.
- Heart of ServiceSM (Available to all Age Divisions)** – Fill in and print out this form for your specific age group and bring it to Pageant Check-In. If you are participating in this contest, following the instructions on the form.

Please check the boxes above as you pack for pageant weekend. You will want to have the appropriate forms filled in and printed out before arriving to Pageant Check-In!

REQUIRED FORMS
OPTIONAL FORMS

SCORING Information



SCORING

We will provide a level playing field at the pageant. We take all of the standard time-proven steps to ensure this; a few are discussed here. We use large panels of selection committee members; this helps ensure balance and equity. Our selection committees come from a wide variety of backgrounds, cities, and states; all qualified and very consistent. Neither they nor we have any interest in one girl placing above another. The selection committee has no collective attitude about hair color or anything else, because they are forbidden from discussing anything about their scoring with each other. If a member of the selection committee knows a girl personally (and the odds are that this will happen occasionally), then of course, that selection committee member does not score that girl, and the average of the other selection committee member's scores is inserted in that selection committee member's blank. This does not help, nor hurt that girl.

THE JUDGING SEQUENCE

A question we are often asked is: "Are the girls scored during other times than the event itself, such as their neatness in the dressing room?" ABSOLUTELY NOT. We do not want you to have to wonder or worry about how or when the judging is taking place, so let's take a moment to go over the simple two-step scoring sequence.

FIRST, during each event (such as Interviews, Formal Wear, etc.) each selection committee member is individually scoring each girl in each category as the event takes place. The scores are tallied on a computer and triple verified. Very simply, the sum of those scores determines the top-qualifying finalists.

SECOND, during the Final Show, ALL of the pageant State Finalists participate in the show equally. All the girls will appear in the exciting opening production number and parade of formal wear. However, during the Final Show, the top-qualifying finalists will be ranked by the selection committee on their new individual ballots (which they receive just prior to the beginning of the Final Show). As with any pageant or similar competition, the selection committee is taking this final opportunity to more closely evaluate each of these top-scoring girls in such areas as poise and confidence.

These girls appear with everyone else during the Final Show; they are not singled out in any way. The top qualifying finalists are not announced until the END of the show; until then, ONLY the selection committee know who they are (and the selection committee members are not given their final ballot lists until immediately before the Final Show begins). At the point when the top qualifying finalists are announced, the selection committee make their FINAL ranking. Finally, these rankings are then tabulated and from that final tabulation alone, the winner is selected.

Please do not spend a moment's time discussing whether you (or anyone else) "made it into the top" or not. Generally this is not healthy and puts the focus on the wrong area. After the preliminary events are completed, you should just concentrate on getting rest and doing your personal best during the Final Show. You will always be a winner when you do your best.

SCORE REPORTS

At National American Miss, we feel that being able to receive a score report is an important part of the learning process. While most pageants do not provide score reports, we are proud to provide the most comprehensive score report anywhere. The chances are good that this will be the most thorough report you receive for any competition of any kind in any sport or other competition in which you participate.

We feel that good scoring is the backbone of a good event, and that receiving a thorough score report is an integral part of maximizing your growth and learning from the event. By seeing the areas in which you excelled, as well as those where you have opportunity to improve, you will have more confidence in preparing for next summer's National American Miss pageant. It also helps you prepare for Nationals this fall, if you qualify for Nationals through the Required Competitions or through one of the Optional Contests.

This is a free service that we provide for you. The reports are patterned after the standardized test reports that you receive at school. Each report shows the quartile breaks of the score ranges at your pageant for each category. The report also shows the highest score of any participant for each category, as well as your individual score in that category. The report shows each of the required overall categories, as well as any of the major optional contests that you chose to enter. We finish all state pageants by September and the score reports will be prepared and mailed at the end of October.

SOME PERSONAL NOTES FOR PARENTS, FAMILIES, & STATE FINALISTS

With the utmost respect for you and your family, and as your directors, we would like to say some things here to everyone, even though there are many families that do not need to hear everything we have to say. If you have any questions, please call us because your family's welfare is our combined concern. It is for this reason that we need to share the following items with everyone. Share these concepts with other family members or guests that will be attending your pageant. They are all part of your support team.

PERSPECTIVE: This weekend is about creating a special time for caring, sharing, growth, and love in your family. IT IS about having a time to be special, gaining confidence, and meeting fun new friends from across the state. IT IS NOT necessarily about who wins this or that or makes it as a top finalist. The gauge of how well you did, or even if it was a "good" pageant, is not at all dependent on the outcome of the competitions.

PARENTS: Please do not go in with an attitude of "...well as long as she makes it into the top ___, then we will be pleased...that's all; we aren't pressuring her to win...". Please know that you have just put the maximum pressure on her if she overhears that statement, even though it was never your intent to pressure her.

UNCONDITIONAL LOVE: What IS important is that she knows you are behind her WHATEVER the situation or outcome. No matter her performance, PLEASE do not dwell on it, do not even mention it. There is NO reason to bring it up during pageant weekend. Just let her know how proud you are that she remembered to smile and get up and keep going – that it took courage for her to finish. THERE WILL BE MANY TEACHABLE MOMENTS FOR YOU AS A PARENT DURING PAGEANT WEEKEND. They are priceless; use them responsibly.

BE AN ENCOURAGER: Your love, patience and encouragement during pageant weekend will be a cherished memory that will last a lifetime. However, if you choose to dwell on negatives and be harsh, she will remember for a lifetime. She will also learn that the penalties for loss outweigh the benefits of trying, and she will be less willing to try new things throughout life. After the pageant is over, no matter how your daughter did – first place, third place, or last place, PLEASE keep your focus on what is truly important. Remind her that she is always a winner in your eyes. Remind her that the pageant is for EVERYONE, not just the winner. You may even encourage her to congratulate the winner; this is a time to build character. The true winners know they should show kindness not only when they win, but also when they do not. Do not take the time following the pageant to analyze how or why things went the way they did. The time for analyzing is MUCH later; perhaps when she is preparing for next summer's competition.

BECOMING A REAL WINNER: A true winner shows grace when she wins and especially when she does not. Parents, one lesson you DO NOT want your daughter to learn on pageant weekend is that "...if you do not win or place it is because things were not fair..." Here are some examples:

- "Honey, it is not your fault you lost, they obviously were looking only for short redheads this year..."
- "I did not like the selection committee at all. The year that our friend, Amy, won, now that was a good panel!"
- "That girl had a dress that I think may have violated the rules and she still made it into the Top 5; they should have thrown her out! There's no way she could have made up enough points in the Interview and Personal Introduction to overcome that dress!"
- "I heard from someone, who told me they are very well informed, that the girl who won is really not a very nice person...I don't think I like her; she's not at all like us."
- "I heard from someone, who knows like everything, that the girl who won Talent does dance competitions, was in the pageant four years ago, and has even been in a Six Flags commercial. That's not fair; they should not let her in the pageant. That's how they did my daughter's T-ball league. Once the girls won anything, they were never allowed to compete again. That's fair!"
- "Half of the girls in the Top 10 looked phony to me...they were too prepared...they probably practiced a ton or got some help... there should be a rule against that. They should be more like us."

We have some of these feelings too sometimes. It is human. However, you must rise above these negative emotions. These and other well-meaning comments to your daughter or those around her will serve NO positive purpose or outcome. They will only reinforce to her that if she does not win throughout life, then it is because things were "not fair." That is not the legacy you want handed down to your children.

RUMORS AND/OR GOSSIP: An area we need to caution you about is gossip. Hey, it is only human nature and has been around since time began. During pageant weekend there will be times when you will be waiting for the next event, etc. and there will be a lot of folks standing around. To a few people this void must be filled with gossip. DO NOT BE A PART OF IT. It is neither good for you nor your family, nor for the person dealing it out. If someone starts saying "...I heard that... ..she said that... ..you won't believe it, but I heard that..." then just close your ears – you are encouraging it by listening.

If there is ANYTHING that appears to be contrary to the rules, as stated in this guidebook you have received, or that you feel has anything to do with issues of fairness, PLEASE contact us directly and let's get it out in the open. Rumors thrive in the darkness of speculation, but fade away in the light of truth. Gossip has no place at our pageant. We will not tolerate it, and it is destructive for everyone concerned.

As we celebrate the 22nd year of National American Miss, we have produced 900 plus pageants among 39 states. We run a positive show and have a solid record of serving families. We will not have that record, and the feelings of families, compromised by speculation, rumors, and gossip. If we hear of gossip, just consider us to be like the most straightforward school principal you have dealt with. We will want to know the names of whoever said whatever, so we can get to the bottom of it—we deal in truth. Again, gossip and rumors are destructive and have no place at our pageant.

EXPERIENCE THE MAGIC OF

Nationals!

NAM



Save the Date!

THANKSGIVING WEEK IN ORLANDO, FLORIDA



SCAN THE QR CODE FOR A FULL LIST OF OFFICIAL NATIONAL SPONSORS

Ashley Rene's
PROM AND PAGEANT

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ASHLEYlauren

LISA DEAN

Makeup
MaKara

mg MEAGAN GILBERT
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Custom Ears

Truth Whiskering Sp
Enlightened Expressions

Sammie Paige
ARTISTRY

Brandis
Designs Co

CAITLYN KENT
DESIGNS

BRITTANY LINK
photography

the blingy
bobbin



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Impact

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COLLECTION
by Leahy Meyer
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Fairy Tan Mother

Makenna K
Stenning
PHOTOGRAPHY

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MUZZIE & Co
eveningwear



STUDIO 1 ZERO

PAGEANTRY

NAM NATIONALS

By the Numbers

National Queen Titles: 12
 National Spotlight Titles: 21
 National Optional Titles: 90
 National Program Participation Titles: 87
 Trophies: 2,332
 # of Cash Awards Given: 184
 Crowns: 274
 Banners: 367
 Staff Members: 65
 National Judges: 68
 High Tech A/V Crew: 10
 Entertainers: 2
 Stages/Ballrooms: 3
 Rehearsal Rooms: 4
 Meeting Space: 315,000 sq. ft.
 Final Shows: 12
 Total Audience: 5,872
 Roses: 2,196
 Thanksgiving Turkey Served: Half Ton



TO LEARN MORE ABOUT NAM NATIONALS, SCAN THE QR CODE!

*I am a girl
with dreams*



*I am caring
and hopeful*



*I am
today's girl*



*I am friendly
and kind*



I am...



NAMTM
National American Miss

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