



# Spotlight Q & A:

## **How do I get started in the Spotlight program?**

By far the best resource at your disposal is the Spotlight magazine. Take some time to sit down and check it out.

## **Who can purchase Spotlight pages?**

This is one of the most frequent questions we get about the Spotlight program, and the good news is ANYONE!!! Businesses, mom, dad, family, friends, literally anyone can support you through the Spotlight program.

## **Do they have to own a business to purchase Spotlight Pages?**

No, anyone can support you through the Spotlight program. Maybe your grandparents want to purchase a space and wish you good luck. They can write messages such as “Good Luck Sweetheart, Love Grandma and Grandpa!!!”

## **How much does each Spotlight space cost?**

Each space (1/10th of a page), which is the size of a business card, costs \$75. A full page is made up of 10 spaces for a total of \$750 per page.

## **Do I have to Spotlight in whole page increments?**

No. You may choose to sell just one space (\$75) or 1 and 3/10's ad pages (\$975). You can sell as much or as little advertising as you wish and in any increments.

## **Is Spotlight required or does it have any effect on who wins the pageant?**

ABSOLUTELY NOT. The judges who select the overall queen for your age group have no idea who has sold Spotlight pages. They only see you in the 3 areas of competition, Formal Wear, Personal Introduction and Interview. The judges don't even see the Yearbook until after the pageant is over.



## **How do I find people, companies or organizations interested in purchasing Spotlight Pages?**

Just like you found sponsors. You can approach local businesses, family and friends.

## **Where will my Spotlight pages be displayed?**

It will be displayed in the back of your beautiful pageant Yearbook. Each contestant will receive a complimentary copy of the Yearbook at check-in.

## **Will my Spotlight pages look nice?**

Yes. We have a staff of trained graphic artists who will take your Spotlight layout sheet(s) and make them look great. Check out pages 9 – 13 of your Spotlight magazine for more information.

## **What is an Ambassador?**

The Ambassador title is given to each girl who sells two or more Spotlight Pages. Not only do you receive the official advertising crown, but also the special Ambassador Banner and Trophy. You will even receive a special invitation to attend the national pageant at Disneyland.

## **What is a Cover Girl?**

The Cover Girl title is awarded to the girl from each age division who sells the most Spotlight Pages. To be eligible for this title you must sell three or more pages. The Cover Girl from each age division is considered state royalty and will take part in events like meeting the Governor and the Official State Royalty Photo Shoot. The Cover Girl is also given a special invitation to the national pageant at Disneyland.



## **What is a National Cover Girl?**

This is probably one of the most exciting awards that you can earn through advertising. When you sell seven or more Spotlight Pages and attend the national pageant, you are automatically a National Cover Girl!!!! If you sell seven Spotlight pages you can take the “National Trip” as your prize, which includes airfare for one to California, 6 nights hotel stay, 2 tickets to Disney Land and 2 Tickets in the VIP Hollywood Tour.